



Sustainability Day

IPCA was founded on 16th October 2001, with a comprehensive system designed to bring structure to an entire waste economy: collection points, processing systems, and livelihoods. Twenty-five years later, IPCA's work spans the country, anchored by regional offices in India's major cities. Every year, on that same date, the organisation marks this milestone, reflecting on its origins even as it continues to expand its impact.

Guided by the timeless wisdom of the *Panchmahabhuta*, the five elements of *Prithvi* (Earth), *Jal* (Water), *Vayu* (Air), *Agni* (Fire) and *Akash* (Sky), IPCA projects have never been conceived in isolation. Each intervention, whether rooted in behaviour change, solid waste management, water rejuvenation, air quality management or circular economy practice, has been designed to honour this elemental balance, treating sustainability not as a department or a deliverable, but as a way of relating to the world.

It was in recognition of this unwavering commitment that 16th October was formally declared Sustainability Day by Prof. Prateek Sharma, Hon'ble Vice Chancellor, Delhi Technological University (DTU) during the 24th foundation day celebration at DTU. What began as a private anniversary became a public promise: a day of reflection and renewal, a reminder of the distance travelled since 2001, and a call to the even more sustainable journey still ahead. In FY 2025–26, that promise was kept in the most tangible way, with over 3,000 saplings planted on Sustainability Day alone, and its spirit carried forward every 16th of the month through compost distributed, and through the IPCA Sustainability Podcast, hosted by Mr. Ashish Jain, Founder & Director, IPCA, featuring some of the sharpest voices in India's waste and sustainability sector. Notably, IPCA also officially unveiled the Sustainability Logo on its 25th Foundation Day, marking another significant milestone in its continued commitment to sustainability.

More than a single celebration, Sustainability Day has become a rhythm the organisation builds its year around, a monthly heartbeat that keeps a twenty-five-year-old promise fresh and alive. To mark this silver jubilee, this year's annual report departs from convention. Rather than treating each initiative as a standalone case study, ten of IPCA's defining projects are told as origin stories, each tracing not just what it achieved this year, but the specific problem, mechanism, and breakthrough that made it work in the first place.

Happy reading and happy reflecting!



Sustainability Day LOGO, officially launched on 25th Foundation Day of IPCA



Founder's Message

It is with immense pride, humility and gratitude that I present to you the 25th Annual Report of Indian Pollution Control Association.

This year is particularly significant as we complete 25 years of IPCA. When we began our journey on 16th October 2001, we had a small dream but a bigger vision. We had little working experience, but we were full of passion and enthusiasm. The challenge was clear: India's waste economy was largely informal, unrecognised and unstructured. Our mission was to bring structure to this system and dignity to its most important stakeholder, the waste worker.



Twenty-five years later, that small beginning has grown into a pan-India movement. We have established a plastic waste supply chain across all States and Union Territories of the country. We started as waste managers and have transformed ourselves into impact creators. By FY 2025-26, we have established and operationalised six Material Recovery Facilities and three plastic recycling units, with a combined capacity of over 2,200 MT per month, while formalising more than 30,000 waste workers. One of our most important and challenging achievements has been to build a community of over 30 lakh environmentally conscious citizens who practice source segregation every day. They are the real heroes of our journey and have played a vital role in helping us advance our sustainability goals. I am deeply grateful to my mentor, the Hon'ble Vice Chancellor of Delhi Technological University, Prof. Prateek Sharma, who has guided us and witnessed our work since its inception. Prof. Sharma also declared 16th October, our Foundation Day, as "Sustainability Day".

Our environmental footprint this year reflects the power of collective action. We collected and channelised over 1.3 lakh MT of plastic waste for authorised recycling and co-processing under Extended Producer Responsibility, while supporting 137 clients. I am equally grateful to our CSR partners, who trusted us and gave us the opportunity to design and implement sustainable projects that created social, environmental and economic impact. Building a community of citizens who are responsible towards their environment would not have been possible without the support of partners such as Swarn Lata Motherson Trust (SLMTT), Dabur, Bisleri, Kia India, SBI Card, Concentrix, and many others. Together, we have conceptualised and implemented unique community outreach initiatives such as SORT, My 10 Kg Plastic, Bottles for Change, DROP, MASS, Miyawaki Plantation. Through these CSR initiatives, we diverted an additional 7,497 MT of plastic waste and ~2,000 MT of organic waste from landfills.

Our work was also recognised by CII, with IPCA being honoured among the Top 25 Leading Industries across the country for its efforts in Minimising and Managing Waste. This recognition is a reflection of the collective efforts of our waste workers, our team, our Governing Body, our academic partner ICWMR, and our long-standing partners such as SBI Card, Swarn Lata Motherson Trust, Dabur, Bisleri, Kia India, Concentrix and many others who have stood by us over the years.

As I often say, sustainability is not a department or a deliverable; it is a discipline and a way of relating to the world, inspired by the five elements of nature. The first 25 years were about building the foundation. The next 25 will be about transforming that foundation into a national model for a circular, clean and self-reliant India.

Thank you for being part of this journey and for believing in the change we can create together.

From the bottom of my heart, thank you for standing with us and being part of this journey.

Ashish Jain

Founder, IPCA

Co-Founder's Message

It gives me immense satisfaction and a deep sense of pride to see the Indian Pollution Control Association (IPCA) complete 25 years of its journey.

My association with IPCA dates back to its formative years. As one of its founding members, I had the privilege of working closely with the organization when its vision was still taking shape. Over the years, I have watched IPCA evolve from its early initiatives into an organization with a much wider national footprint and a diverse portfolio of work spanning waste management, recycling, plastic waste management, environmental sustainability, air quality, decentralized solutions, policy advocacy, capacity building and the welfare of waste workers. I am feeling proud to mention that IPCA has played a pioneering role in implementing policies and projects at grass root level related to Extended Producer Responsibility, circular economy, resource recovery, decentralized waste management, ESG and sustainable livelihoods.

I wish IPCA continued strength, innovation and purpose as it moves forward. The first 25 years were about building the foundation. The next 25 should be about transforming that foundation into lasting national impact.



Aarti Kaushik

Co-Founder, IPCA

Secretary's Message

I'm proud to share that this year marks 25 years of IPCA's journey in environmental protection, with a special emphasis on sustainable waste management. Our mission has always been about turning awareness into real, on-ground behavioural change. What has defined this journey isn't awareness alone, but the harder work of converting it into behaviour: households segregating waste at source, communities composting on-site, and recyclables reaching authorised recyclers.



That shift, from knowing what to do, to actually doing it, is I believe, one of the most important contributions we make toward the larger vision of a clean and self-reliant India. This has been made possible through sustained training and awareness programmes across schools, residents' welfare associations, colleges, and waste collectors.

This has been driven by initiatives like Project SORT, MASS, My 10 Kg Plastic, Bottles for Change, DROP, and Miyawaki Forest, supported by CSR partners including SLMTT, SBI Card, Dabur, Bisleri, Kia, and Concentrix, together creating positive Environmental, Social, and Economic impact. A particularly impactful thread has been Extended Producer Responsibility (EPR), helping more than 137 PIBOs meet their obligations across plastic, e-waste, battery, and used oil waste streams in a systematic way. Through this effort, we have collected approximately ~8 lakh MT of plastic waste, steadily bringing structure to what was largely an informal waste management sector.

As we look forward, our resolve remains strong to scale our impact, deepen partnerships, and inspire more communities to embrace sustainable living. Together, let's continue paving the way for a cleaner & healthier India.

Ajay Garg

Secretary, IPCA

Joint Secretary's Message

My association with IPCA has been genuinely enriching, its ability to bring people from different fields together to share ideas, experiences and perspectives has been the real changemaker, and for me this has been more than a professional engagement, offering fresh perspectives on many issues and space to contribute my own. What I value most is IPCA's effort to take sustainability beyond discussion and into action, the plantation drives at DTU and the one planned at GGSIPU show that universities are the cradle of sustainability, and when students, faculty and institutions come together this way, sustainability becomes a lived experience rather than a textbook idea, nurturing environmental responsibility that inspires wider communities to act. Organisations like IPCA play an important role in creating meaningful dialogue between academia, professionals and other stakeholders, and its emphasis on knowledge sharing and collaboration is something I value greatly. I'm grateful to be part of IPCA's journey and look forward to continuing this association in the years ahead.



Dr. Shyamli Singh,
Joint Secretary, IPCA

Treasurer's Message

Celebrating 25 years as IPCA's Treasurer is a profoundly meaningful milestone. Looking back across a quarter-century of growth, challenges, and triumphs, I am filled with immense gratitude for the journey we have shared.

Managing the financial heartbeat of this organization has been the privilege of my responsibility. While treasury work is often defined by numbers, balances, and risk assessments, the true value of these 25 years lies in the trust we have built and the incredible teams I have had the honor to work alongside. Together, we have built a resilient financial foundation that ensures the IPCA is not only stable today but poised for continued success tomorrow. Thank you to the Members, leadership, my colleagues, and my team for 25 years of trust, partnership, and shared achievements.



Amit Jain
Treasurer, IPCA

Deputy Director's Message

As I look back on the past year, I feel a deep sense of pride and gratitude for the journey we have collectively undertaken. This year is particularly significant as IPCA completes 25 years of working towards a cleaner, more sustainable and responsible India. Over the past two and a half decades, IPCA has evolved with the changing environmental landscape, moving beyond waste management to build systems, strengthen communities and develop practical solutions for sustainability. The next phase of IPCA's journey calls for greater collaboration and a continued focus on creating meaningful and measurable impact. I extend my sincere gratitude to our team, Governing Council, partners, communities, volunteers and everyone who has supported IPCA through the years. I hope this Annual Report reflects not only what we have achieved, but also the purpose and commitment that will continue to guide IPCA in the years ahead.



Dr. Radha Goyal,
Deputy Director, IPCA



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INTRODUCTION

About the Organization

IPCA is a not-for-profit, non-governmental organization working in the field of environmental sustainability. Established in 2001, the organization completed 25 years of sustainable operations in 2026. Listed with the Central Pollution Control Board (CPCB) for Plastic Waste Management, IPCA has led from the front in the Extended Producer Responsibility (EPR) space, having submitted the country's first-ever EPR action plan in 2016. This depth of expertise is reflected in its registration as a Producer Responsibility Organisation (PRO) with the Chandigarh Pollution Control Committee (CPCC) and in its continued place on key committees constituted by the Ministry of Environment, Forest and Climate Change (MoEFCC), the CPCB and various state governments.

IPCA work today spans EPR implementation across plastic, battery, e-waste, used oil and tyre waste streams. As an expert member of the City Level Task Force constituted by the Municipal Corporation of Delhi (MCD), and an empaneled partner of the Greater Noida Industrial Development Authority (GNIDA) for decentralised waste management, IPCA brings both technical credibility and on-ground experience to public institutions. What began as municipal solid waste collection, segregation and recycling has evolved over 25 years into an integrated, multidisciplinary practice across air, land and water.

This journey is backed by robust, field-tested infrastructure: seven Material Recovery Facilities (MRFs) across Delhi NCR, Patiala, Assam and Jammu, and recycling units in Greater Noida, Patiala and Jammu with the capacity to process over 2,500 MT of plastic waste every month. IPCA's outreach has built and formalised a network of over 30,000 waste workers across 35 States and Union Territories, bringing dignity, recognition and livelihood security to those at the heart of the waste value chain. The organisation also implements decentralised solid waste management systems for a wide range of waste generators, promoting source segregation and the scientific treatment of wet and dry waste. Its academic wing, the IPCA Centre for Waste Management and Research (ICWMR) at TERI SAS, anchors this work in research, innovation and evidence-based practice.

In 2025–26, IPCA marked its 25th anniversary, this long-term commitment to building systems culminated in a quarter century landmark. More than a number, it reflects how far IPCA work across EPR, recycling, decentralised waste management and CSR-led initiatives has matured from individual projects into scaled, sustained and enduring systems, and it sets a strong foundation for the next quarter century.





Our Vision

Sustainable Economic Development of India in a way that it ensures environmental protection.



Our Mission

To improve livelihood through responsible use of natural resources for the welfare of present and future generations.

To ensure proper recycling/processing of different kinds of waste to produce other useful consumable products.

To provide solution to environment and climate related problems.

“It's a matter of immense pride to see IPCA complete 25 remarkable years, made more personal because Ashish Jain has been my senior from college, and as a Governing Council member, I've watched closely as his commitment to the environment grew into the institution IPCA is today. The work has evolved from waste collection and recycling into plastic management, circular economy, EPR, environmental education, community engagement, policy advocacy and the dignity of waste workers, expanding from Delhi to cities across India. IPCA has never treated waste as merely a problem to dispose of, but as a resource for behavioural change and livelihoods, and while its awards are well deserved, the real award lies in the people and waste workers whose lives have changed because of this work. Watching Ashish build this over 25 years is a reminder that ideas are easy, but sustaining one for a quarter century takes extraordinary commitment. I congratulate Ashish, the IPCA team, Governing Council, partners and waste workers, twenty-five years is a milestone, but also the start of an even more important chapter ahead. My warmest congratulations on 25 years of meaningful service, may the next 25 be even more impactful, and here's to turning purpose into action, and waste into worth.”

Dr. Neha,

Executive Member, IPCA



The year in review

April

- Celebration of successful distribution of 5,000 recycled school desks in government schools, Doda district, Jammu, in partnership with SBI Cards
- Launched new ESG & Sustainability Innovation Partnership with CORIZANCE, unveiled at TERI School of Advanced Studies



May

- Organized National Conference on Transformative Approaches for Sustainable Solid Waste Management, with Swarn Lata Motherson Trust (SLMTT)



June

- Exhibited at National Expo on eco-alternatives to banned single-use plastics at Bharat Mandapam, World Environment Day
- Participated in GCPRS, engaging visitors including delegates from Ministry of Environment, Republic of Korea



July

- Held discussion with Deputy CM of Delhi, Shri Parvesh Sahib Singh Verma, on Aerobins and community composting
- Held discussion with CM of Delhi, Smt. Rekha Gupta, on MLP recycled products and Aerobin-based organic waste management



August

- Recognized as Best Working NGO for Circular Economy; received ACE Award at ICEF 2025



September

- Inaugurated Project SORT at Railway Officer's Enclave, Delhi, with Northern Railway
- Mumbai's Project SORT recognized at Goregaon Film City's 48th Foundation Day celebration



October

- Collaborated with IHQ, Ministry of Defence (Army), managing ~102 MT of solid waste through zero-waste approach, coinciding with IPCA's 25th year milestone
- Installed Aerobin composter at the residence of Delhi CM Smt. Rekha Gupta under the Zero Waste campaign



November

- Recognized among India's Top 25 companies in waste management by CII
- Won Excellence in Managing Municipal Solid Waste award at CII 4R Awards



December

- Achieved milestone of 3 lakh kg plastic waste collected and recycled under My 10kg Plastic Campaign, with Dabur India
- Inaugurated Pune's first Community Composting Center under Project SORT, with PCMC and SLMTT



January

- Commenced International Recycling Incubation Summit (IRIS) 2026 at India Habitat Centre, Delhi, with ICWMP and TERI SAS



February

- Completed milestone of 5,000+ sustainability awareness workshops
- Director Mr. Ashish Jain felicitated by Delhi Police, West District, for support to "Swachh Police Swachh Paryavaran"

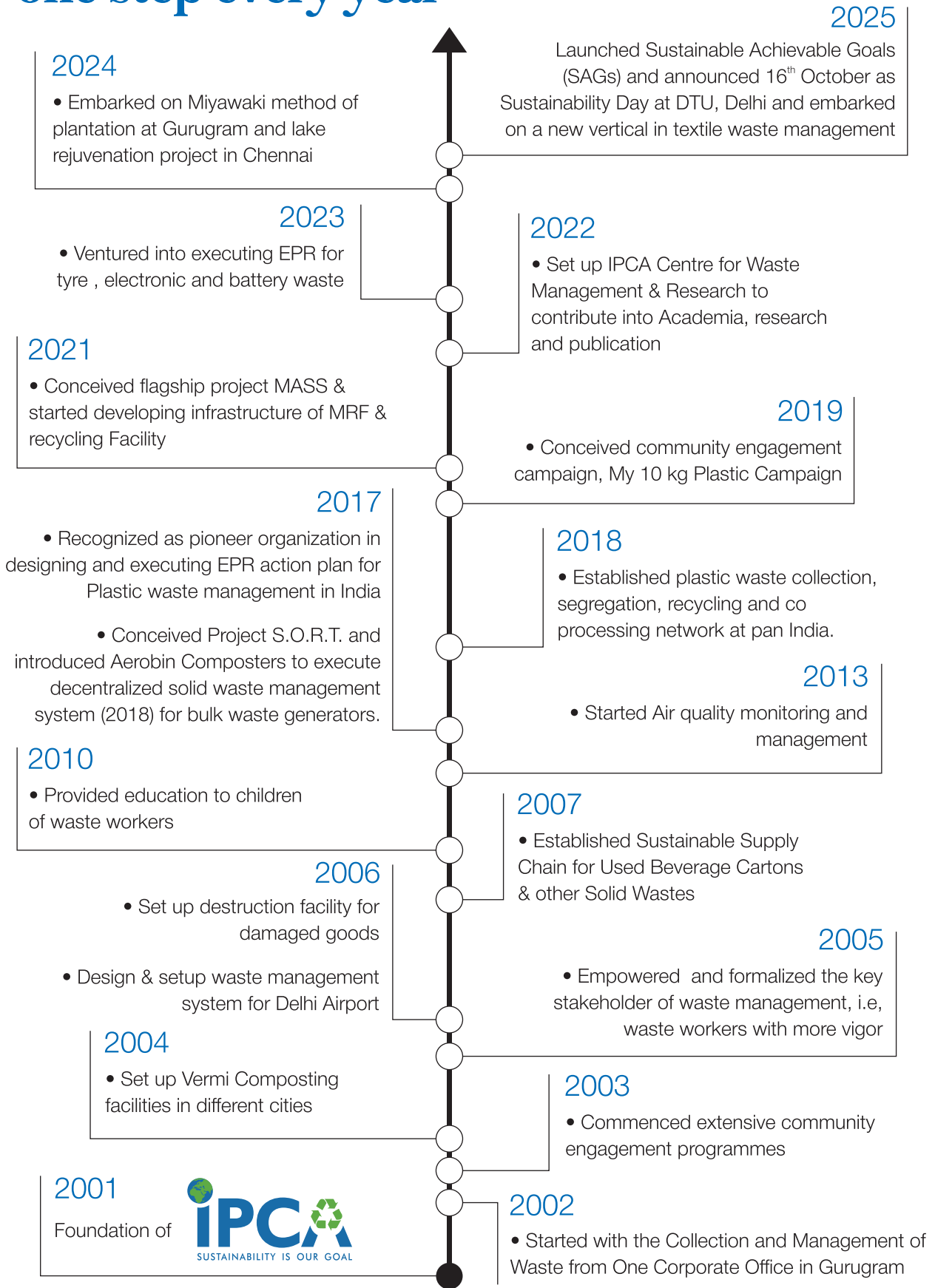


March

- Dr. Reena Chadha, General Manager, received Radio Mirchi's Extraordi - नारी Award 2026
- Participated in Mudita - International Women's Day Celebration by Rotary Club Bengaluru Bannerghatta Road



Moving towards our goal, one step every year



Achievements of the year

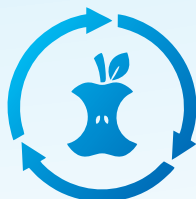
(a snapshot)



Set up and operated **10 TPD** PRF in samba, jammu



Developed and distributed **11,000** recycled plastic school desk in **436** Govt Schools of Jammu



Treated **1,840 MT** of organic waste with installation of 1,852 Aerobins



EPR services to **137 clients** (including PWP & leading brands)



ventured into ESG consulting and reporting



Implementing CSR projects for more than **10** leading corporates of India



155 RWAs became Zero Waste Communities



1,30,091 MT of plastic waste collected and recycled/co-processed under EPR



Trained **70+** Participants on LCA applications



Under DROP, **7,497 MT** plastic waste collected & channeled for recycling and reached to 17,48,764 total beneficiaries in 5 Cities



Collected over **431 MT** of plastic waste under community engagement campaigns (My 10kg Plastic Campaign and Bottles for Change Programme)

Overall Sustainable footprints of the year

(impact created on the environment)

In FY 2025–26, IPCA collected and channelized over 1,38,565 MT of plastic waste for recycling and co-processing and composted more than 2,000 MT of organic (wet) waste, combined total of over 1,40,000 MT of waste kept out of landfills over the year.

To put that in perspective: if this year's waste were stacked up, it would rise to roughly 62 metres, nearly as high as the Qutub Minar, Delhi's 72.5-metre landmark, a reminder of the sheer physical scale of what organised, formal systems can now recover from India's waste stream in a single year.



Governing Body Members



Prof. Padma Vasudevan
Patron



Prof. P.K. Sen
Patron



Dr. S.K. Nigam
Patron



Ashish Jain
Founder & Director



Ajay Garg
Secretary



Dr. Shyamli Singh
Jt. Secretary



Amit Jain
Treasurer



Aarti Kaushik
Executive Member



Dr. Radha Goyal
Executive Member



Dr. Neha
Executive Member



Pragya Kaushik
Executive Member



Sandeep Kanda
Executive Member



Dr. Raj Kishor
Executive Member



Dr. Madhuri Nanda
Executive Member

Our Stakeholders



Corporate Partners



Academic Institutions



Producers, Importers & Brand Owners



Urban Local Bodies



Waste Generators



Waste Collectors



Scrap Dealers and Aggregators



Suppliers and manufacturers



Logistics Operators



Policy Makers



Recyclers and Co-processors



Central Regulatory Bodies

OUR PROJECTS

**From Informal Waste Picking to
Organized Waste Management
Infrastructure**

Extended Producer Responsibility

ORIGIN - 2017

India's waste economy had long run on a linear model; extract, produce, consume, discard, with no structural accountability built into the cycle. Plastic waste routinely ended up in landfills or the open environment, driving pollution and resource depletion with little regulatory recourse. The introduction of the EPR (Extended Producer Responsibility) Rules in 2016 changed that premise, making producers responsible for the post-consumer life of their own plastic. What the policy lacked was an operational bridge to deliver it.

IPCA became that bridge, launching the EPR initiative by formalizing its existing network of rag pickers into a structured, documented collection system, connecting the Central Pollution Control Board (CPCB) and brand owners to the ground-level reality of plastic waste collection for the first time.

THE MECHANISM - Formal Structure, Informal Roots

The initiative didn't build a new workforce; it recognized and organized one that already existed. Rag pickers, previously operating outside any formal system, were integrated into a documented chain of collection, segregation, and channelization to authorized recyclers, giving informal labour a formal role within India's compliance framework for the first time.

THE BREAKTHROUGH - What made it a Benchmark

The defining achievement of this initiative wasn't a single document; it was the scale of transformation behind it. As an EPR implementing agency, IPCA built and formalized a network of over 30,000 waste workers across India, converting a historically informal, unrecognized workforce into an organized, structured industry of waste collectors integrated into the formal economy.

This shift went beyond employment status. It gave waste workers, many of whom had operated for years without recognition, safety, or stable income, a documented role within India's regulatory compliance framework, while giving brand owners a credible, large-scale collection network to meet their EPR obligations. What began as an informal, fragmented workforce became one of the largest organized waste collector networks in the country, setting a benchmark for what EPR implementation could look like when built around people, not just process

“It has been heartening to watch IPCA grow its expertise in Plastic Waste Management. From our Head Office in Delhi, we have expanded to Zirakpur, Pune, Mumbai, and Chennai, alongside several Material Recovery Facilities that help collect and segregate plastic waste, supporting Producers, Importers, and Brand-owners in meeting their Extended Producer Responsibility obligations. My best wishes to IPCA as it continues to lead in Plastic Waste Management in the years ahead.”

DR. S. K. NIGAM,
Ex Director, CPCB | Patron, IPCA



“EPR compliance in India keeps evolving and helping clients stay confident and compliant through that change has been one of the most rewarding parts of my role at IPCA. Over time, I've come to see that filing compliance is just the first step; the deeper impact lies in helping organizations rethink how they manage their products across the entire lifecycle, not just at the point of disposal. Being part of that shift from simply meeting compliance requirements to genuinely embracing extended producer responsibility is something I find truly meaningful.”

Madhu Jaswal,
Deputy General Manager, IPCA



Supply Chain Of PLASTIC WASTE MANAGEMENT UNDER EPR MODEL



Collection of
Waste from Source



Segregation at
Material Recovery Facility



Transportation



Compaction of Segregated
Waste using baling machine



Recycling



Granulation
Plant



Waste to
Energy Plant



Cement Plant

“Working with IPCA Recycle has been an incredible experience! The team's dedication, excellent waste segregation systems, and commitment to environmental conservation inspire me to do something new and better every single day. I am truly proud to be part of an organization that doesn't just treat sustainability as a word, but actively turns it into reality.”

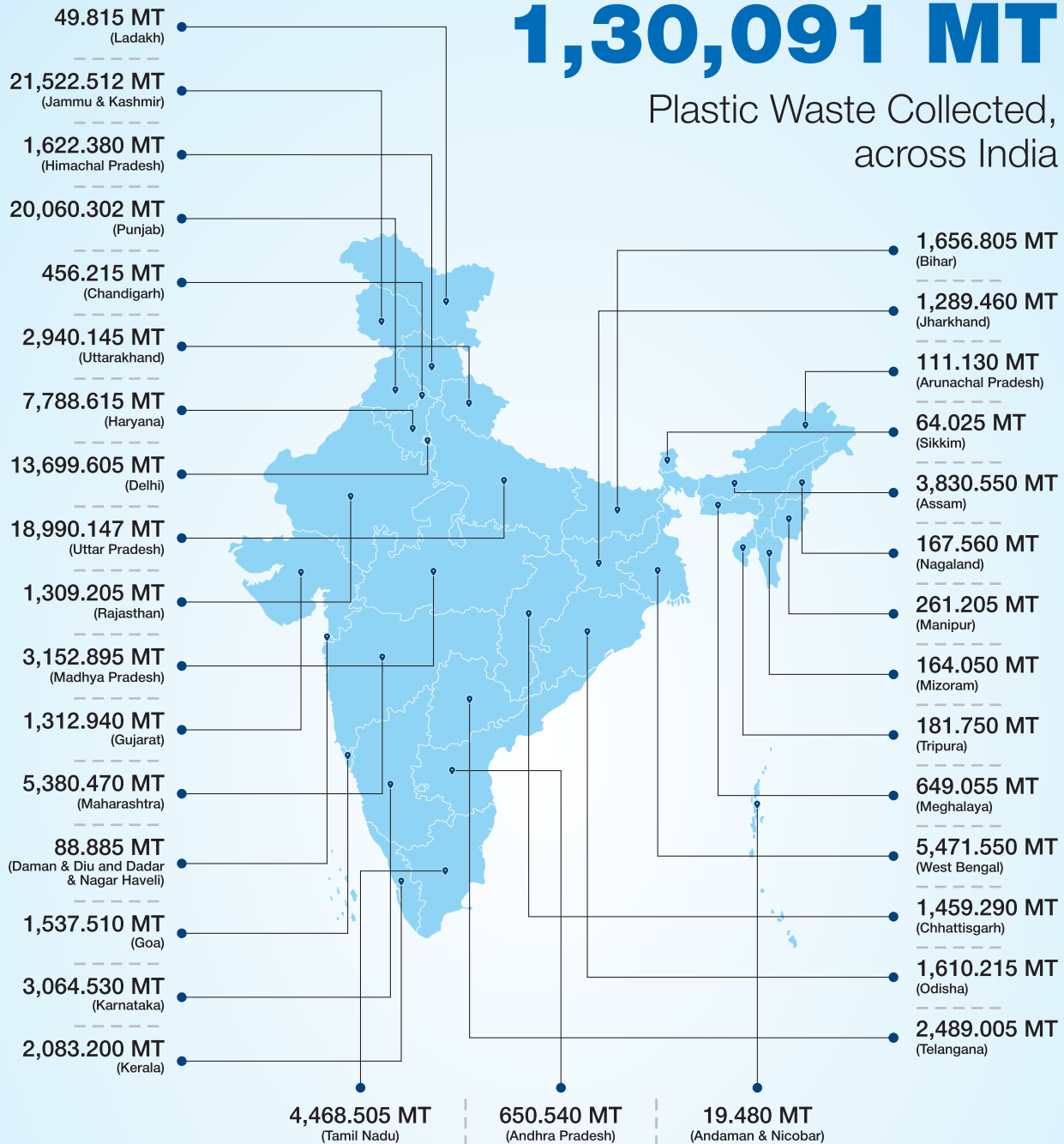
Pratyush Shukla,
Chief Technical Officer, IPCA



IMPACT AT A GLANCE

1,30,091 MT

Plastic Waste Collected,
across India



35 States and UTs
Our Presence



51

Recycling
Partners



112

Brands
Associated



7

Co-Processing
Partners



30,000

Network of Waste Collectors

Segregation Of waste for Recycling & Treatment

A CSR initiative of Swarn Lata Motherson Trust



ORIGIN - Delhi, 2018

Conventional community composting approaches, while well-intentioned, were held back by recurring operational issues, pest infestation, odour management, contamination, high labour dependency, and limited nutrient output. These constraints made it difficult to sustain composting initiatives at scale, particularly in dense urban settings, and often left residents disengaged from managing their own waste.

In response, IPCA and the Swarn Lata Motherson Trust (SLMTT) jointly conceptualized Project S.O.R.T. (Segregation Of waste for Recycling and Treatment), introducing Aerobin composters as a breakthrough solution for on-site wet waste treatment. More than a technical fix, the model was designed to shift how communities related to their own waste, making source-level composting simple enough to sustain.

EVOLUTION - Phase-Wise Growth

Phase	Milestone
1-2	Delhi pilot established, scaling from 9 to 27 cumulative locations
3	Delhi model matures further, adding 33 new locations and gaining formal recognition from government authorities as a replicable framework
4-6	Delhi NCR scales past 380 cumulative locations; model launched in Mumbai (2022–23), Pune (2023–24), and Bengaluru (2024–25)
7	Operational across four cities; Delhi NCR (534), Mumbai (190), Pune (126), and Bengaluru (60), spanning 910 cumulative locations pan-India

THE BREAKTHROUGH – What made it sustainable and scalable

The turning point for S.O.R.T. was what the Aerobin design made possible for the people using it. Unlike open pits or traditional bins, the closed-chamber system eliminated the two biggest reasons households and RWAs abandoned composting in the past: smell and pests. That single design choice did more than solve an engineering problem, it removed the social stigma around composting, making it something communities were willing to keep near their homes, not push to the margins.

This is what allowed S.O.R.T. to move beyond a one-time installation and become a habit, residents began segregating waste at source not because they were told to, but because the system made it effortless enough to sustain. The same principle carried the model across cities: solve for adoption first, and scale follows on its own.





“Project S.O.R.T. has shown me how powerful community action can be in transforming waste management. The project works with residential communities, slums, and schools to drive source segregation and decentralized waste treatment. Using electricity-free, chemical-free Aerobins, we convert wet waste into nutrient-rich compost right where it is generated. It is a reminder that sustainable technology and genuine community participation can turn waste into a resource.”

Zeeshan Khan,
Regional Manager, IPCA



The Composter that Changed a Community's Behaviour



“Working on the ground for Project S.O.R.T. is incredibly fulfilling. We do not just install composters; we change mindsets by training residents, building strong community connections, and working alongside municipal bodies. Seeing neighbourhoods actively adopt source segregation and watching local waste processed daily into rich compost is deeply rewarding. By empowering underprivileged waste collectors and scaling this mission across urban hubs, we are turning massive city waste challenges into thriving, community-led circular economies.”

Poornima Singh,
Manager, CSR, IPCA



Develop Responsible Outlook for Plastic



A CSR initiative of Kia India Private Ltd.

ORIGIN - Gurugram, 2023

Plastic waste generation in India exceeded 4.1 million MT annually as of FY 2020–21, with collection efficiency near 80% but actual treatment lagging closer to 60%, a gap driven largely by single-use disposal habits and a fragmented supply chain between collection and recycling. Field research consistently pointed to the same structural weak points: segregation, logistics, and processing operating in isolation from one another.

In response, IPCA partnered with Kia India to conceptualize Project D.R.O.P. (Develop Responsible Outlook for Plastic), launched on 1st January 2023 in Gurugram as part of Kia India's "Beyond the Road" sustainability commitment. Now in its third consecutive phase, the project is active across eight cities, Gurugram, Vijayawada, Visakhapatnam, Bengaluru, Mumbai, Chandigarh, Panchkula, and Zirakpur, spanning 1,100 locations by the end of FY 2025–26.

EVOLUTION - Phase-Wise Growth

Phase	Milestone
1	Gurugram pilot establishes awareness-to-collection framework
2	Community bin network and logistics support scale across Bengaluru, Mumbai, Vijayawada, and Visakhapatnam
3	Model expands into the Tri-City Punjab region, Chandigarh (Feb 2025), Panchkula and Zirakpur (May 2025), taking the project to eight cities nationally

THE BREAKTHROUGH – What made it sustainable and scalable

Most plastic waste programmes stop at collection or recycling in isolation. Project D.R.O.P.’s breakthrough is structural: it owns the entire chain, awareness drives source segregation, community bins collect it clean, dedicated logistics move it intact to Dry Waste Collection Centers for sorting and baling, dedicated logistics move it intact to Dry Waste Collection Centers for sorting and baling, the baled material is channelized to authorized recyclers for recycling. The result is a closed, traceable loop that most models leave open. The result is a closed, traceable loop that most models leave open.





“Project DROP has been a deeply rewarding journey, evolving into a structured and replicable model for responsible plastic waste management. Its greatest impact lies not only in diverting plastic from landfills, but in building awareness, trust and ownership across communities and institutions. Phase V's expansion into Ambala Cantonment further demonstrates the programme's scale and adaptability. I am grateful to Kia India, our field teams and every participating community for making this impact possible.”

Dr. Reena Chadha,
General Manager, IPCA



Plastic waste (resource) - The cradle-to-cradle approach



“Being part of the DROP Project has been a rewarding journey for me at IPCA. What makes DROP special is that it goes beyond collection, it is about creating awareness and encouraging community participation. Every field visit, stakeholder interaction and operational challenge has been a learning experience and has strengthened my belief that lasting change comes through consistent efforts and collective ownership.”

Sandhya Dogra,
Assistant manager, IPCA



Mantra for Advance Sustainable Solution

A CSR initiative of SBI Cards and Payment Services Limited

ORIGIN – Greater Noida, 2021

India's waste management gaps have rarely stemmed from a lack of intent, more often, from a lack of infrastructure. Inadequate segregation, collection, and disposal systems continue to drive pollution and health hazards, compounded by a persistent skills and awareness gap among waste workers and communities. What was missing wasn't another awareness campaign or another facility alone, but a system where both worked together.

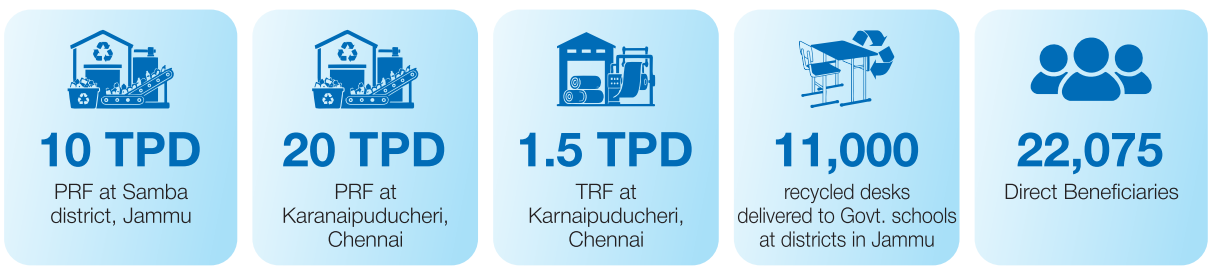
In 2021, SBI Cards and Payment Services Limited (SBI Card) partnered with IPCA to conceive Project MASS as a flagship CSR initiative, now in its sixth consecutive phase with an active presence across Punjab, Jammu, Greater Noida, Delhi, Uttarakhand and Chennai.

EVOLUTION - Phase-Wise Growth

Phase	Milestone
1	Set up of an MRF of 2 TPD at East Delhi and recycling infrastructure at Greater Noida
2	Two MRFs of 2 TPD each were set up at East Delhi and Greater Noida
3	An MRF of 50 TPD was set up and decentralized wet waste management through Aerobins was implemented at 25 residential societies in Ghaziabad
4	An MRF, a PRF of 10 TPD each was set up and decentralized wet waste management was implemented at 10 residential societies in Patiala. A total 10,000 recycled school desks were dispatched and distributed across 452 government schools of Uttarakhand
5	A PRF of 10 TPD was set up and 16,000 recycled school desks were distributed across 53 government school of Doda district in Jammu.
6	An integrated recycling infrastructure for textile waste (1.5 TPD) and plastic waste (20 TPD) was set up in Karanaipuducheri, Chennai

THE BREAKTHROUGH – What made it sustainable and scalable

Most CSR-led waste programmes concentrate on a single function, such as a facility, a campaign or a training initiative, and treat each as a standalone deliverable, which leaves collection without an assured end use, facilities without a steady supply of material, and awareness without action. Project MASS closed these gaps by building infrastructure, supply chains, workforce capacity and awareness as one interdependent system, in which trained waste workers and community awareness feed a regular supply of segregated waste, infrastructure and supply chains process it and route it to an end use, and that end use in turn creates demand for further collection. The school desks made from multi-layered plastic (MLP) waste show this system at work: MLP, such as packaging films and wrappers, is difficult to recycle and often has little market value, so it is commonly left uncollected or ends up in landfills, but by converting it into school desks delivered to government schools, MASS gives it a defined end use and turns it directly into public infrastructure.





Building the Infrastructure a Circular Economy Runs on



“It feels surreal to see IPCA completing 25 years of sustainability this year. The journey makes it especially meaningful to look back at Flagship MASS, which began five years ago to strengthen the supply chain for low-value, complex plastic waste (MLP) while improving livelihoods for waste workers. From a few locations, MASS has grown across six states/UTs and continues to evolve by addressing other waste streams, including textiles. Having been part of this journey from my first proposal to its on-ground implementation, MASS has brought immense learning, challenges and pride. I am deeply grateful to SBI Card for believing in this vision and supporting a project that continues to create meaningful environmental and social impact.”

Deepanshi Gandherva,
Assistant General Manager, IPCA



Miyawaki Plantation

A CSR initiative of Concentrix India Pvt. Ltd.

ORIGIN - Gurugram, 2023

India's forest cover has been under sustained pressure from rapid urbanization; measured against the 2009 MoEFCC baseline, the country's forest area has declined by 367 sq. km. Beyond the loss of tree cover itself, this decline has driven rising carbon emissions, shrinking biodiversity, and worsening urban air quality, alongside heightened vulnerability to floods and landslides.

In response, IPCA partnered with Concentrix to conceptualize the Miyawaki Plantation initiative, selecting the Kherki Daula flyover in Gurugram, a space-constrained, high-traffic urban site, as its first location, adopting native, chemical-free planting to build density where conventional afforestation would have found no room to work.

EVOLUTION - Phase-Wise Growth

Phase	Milestone
1	Kherki Daula flyover pilot proves density-planting works in the tightest urban margins
2	Model extends onto the NH-48 greenbelt, from DLF Phase 2 to IFFCO Chowk, covering 15,000 m ² across roughly 500 metres

THE METHOD - Density over Space

Rather than requiring open land, the Miyawaki method mimics natural forest structure at close range, native, butterfly-attracting species planted in dense, layered patterns, maintained through entirely organic, chemical-free processes. The approach was chosen specifically because it could work within tight urban footprints like flyover margins and highway greenbelts, where conventional plantation would never have been viable. Phase II carried that same logic onto a longer, linear stretch of the NH-48 greenbelt heading from Delhi towards Jaipur, where 41,465 native and butterfly-attracting plants, 12,305 trees and 29,160 shrubs, were planted to build continuous, dense cover along the highway margin.

THE BREAKTHROUGH – What made it sustainable and scalable

The result wasn't just survival; it was measurable climate impact at hyperlocal scale. The Gurugram site recorded a temperature drop of 5 to 8 degrees, turning a stretch of urban infrastructure into functioning ecological cover and proving that afforestation doesn't need open land to deliver real environmental returns. Phase II's greenbelt plantation extended that same principle along a live highway corridor, improving local climate conditions and enhancing soil fertility across the stretch even as traffic moved alongside it.



41,465

Total plantation



12,305

Trees planted



29,160

Shrubs planted

“At IPCA, we turn environmental knowledge into action that people can see and experience. Every plantation project brings its own learning, from planning and species selection to nurturing the plants and monitoring their growth. The Miyawaki initiative has been a particularly meaningful experience, showing how a well-planned intervention can create biodiversity-rich green spaces and contribute to healthier urban environments. I am grateful to be part of the organization which is working towards practical and lasting environmental change.”

Dr. Anand Kumar,

Urban & Community Forestry Consultant, IPCA





Miyawaki – Planting the seeds for a better world



“ My greatest achievement is not simply the number of locations served or the quantity of waste processed; it is the credibility we have built, the partnerships we have nurtured and the communities we have influenced. In 2025-26, we successfully onboarded 190 project locations for decentralized wet waste management and 140 for decentralized dry waste management, planted over 41,000 pollution-trapping plants through Miyawaki plantation, and served over 16,00,000 people. I am thrilled to be part of an organization where innovation and community ownership come together to create sustainable communities.”

Praveen Lawande,
Regional Manager, IPCA



Before



After

My 10 kg Plastic Campaign

A CSR initiative of Dabur India Ltd.

ORIGIN - Delhi, 2019

FICCI's 2017–18 report placed India's annual per capita plastic waste generation at 10 kg, a number striking enough for headlines, but too abstract to change behaviour. Awareness about plastic pollution had grown, but most consumers still lacked a platform, or a reason, to see their own waste as something they were personally responsible for.

IPCA, with the support of Dabur India Ltd., conceived the 'My 10 kg Plastic Campaign' in 2019 to close that exact gap, translating a national statistic into an individual one, and turning passive awareness into active, source-level segregation. Now in its seventh year, the campaign has an active presence across Delhi, Ghaziabad, Faridabad, Greater Noida, Gurugram, Noida, Meerut, and Jammu.

THE MECHANISM - Awareness that doesn't stay abstract

The campaign works door-to-door, making the 10 kg figure personal rather than national, each household confronts its own share of the number, not a statistic in a report. Community bins, produced from recycled plastic and installed at designated locations, then give that awareness somewhere to go, a convenient, visible point for segregation and collection that keeps the message active rather than one-time.

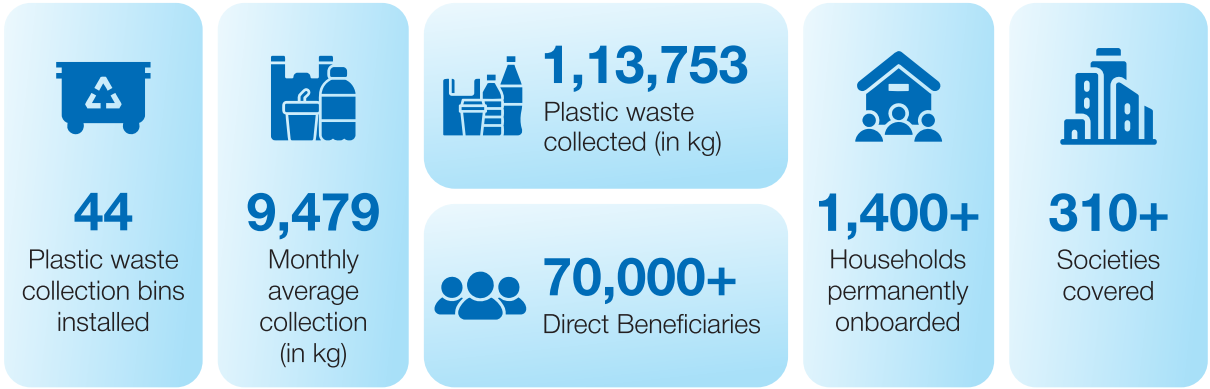
THE BREAKTHROUGH - What made it sustainable and scalable

The defining shift wasn't a tool or a facility, it was ownership. The campaign's own name did more work than any messaging campaign typically does: by naming the number "my 10 kg," it converted a distant national problem into a personal one, and personal responsibility into voluntary action. Over seven years, this shifted the campaign's centre of gravity, plastic waste generators themselves became advocates, encouraging neighbours and communities to join, turning what began as an awareness initiative into a self-sustaining, people-led movement.

“Working with IPCA has given me the opportunity to contribute to meaningful sustainability initiatives such as the My 10 Kg Plastic Campaign and the Delhi Cantonment Sustainable Initiatives. Being involved in their implementation has been a valuable learning experience, allowing me to work closely with communities and stakeholders while driving responsible waste management practices.”

Rahul Saini,
Deputy Manager, IPCA







My 10 kg Plastic Waste, My Responsibility



Bottles for Change

A CSR initiative of Bisleri International Pvt. Ltd.



ORIGIN - Delhi 2021

The widespread consumption of packaged beverages has driven a steady rise in post-consumer plastic waste, with a large share of used bottles ending up in landfills or the open environment rather than back in the recycling stream, underscoring the need for a structured, end-to-end collection and recycling system.

In response, Bisleri International Pvt. Ltd. launched the Bottles for Change Programme, with IPCA executing the initiative across Delhi, Noida, and Greater Noida, building citizen awareness around waste segregation while ensuring every collected bottle is channelized for recycling.

THE MECHANISM - Collection to Circulation

Strategically placed collection bins for post-consumer plastic waste anchor the programme at the community level, making segregation and disposal simple and accessible. Collected plastic is then channelled directly into recycling, where it is converted into recycled products, giving each bottle a second life rather than a landfill ending.

THE BREAKTHROUGH - What made it sustainable and scalable

What distinguishes Bottles for Change is that it doesn't stop at collection. By owning the full chain, from citizen awareness to bin-level segregation, to recycling, to recycled product development, the programme closes the loop on packaging waste rather than treating collection as the finish line.



3,17,862 kg

plastic waste collected



“My journey with IPCA has given me the opportunity to work across diverse environmental and waste management projects. Currently, I am associated with MRF Operations, Zero Waste initiatives, Bisleri – Bottles for Change and some other project. These experiences have strengthened my professional skills and understanding of practical waste management solutions. I am proud to contribute to IPCA's mission of building cleaner and more sustainable communities.”

Nitin Kr. Sharma,
Deputy Manager, IPCA



Zero Waste Campaign

ORIGIN - Delhi, 2001

Delhi generates over 12,000 TPD of municipal solid waste, with a significant share ending up in landfills. A large portion of this comes from Bulk Waste Generators (BWGs), residential societies and institutions producing 100 kg or more of waste daily, where inefficient disposal compounds into environmental degradation, pollution, and public health risk at concentrated scale.

To address this at the source, IPCA implemented the Zero Waste Campaign (erstwhile Garbage Recycling Program) in Delhi-NCR in 2001. Through a decentralised solid waste management approach, the initiative catered to the door-to-door collection and transportation of dry waste and the on-site treatment of wet waste. The campaign gained momentum and was strengthened with the support of the Municipal Corporation of Delhi (MCD). IPCA collaborated with MCD to officially implement the Zero Waste Campaign within MCD's jurisdiction, specifically for Bulk Waste Generators (BWGs) in the Shahdara South Zone in 2023. Now in its third successive year, the campaign is active across 155 societies in Delhi.

THE MECHANISM - Closing the Loop

The campaign operates on a simple principle, resource recovery at the point of generation, not after. Each participating society implements source segregation, on-site composting of organic waste, and structured collection and channelization of dry waste for recycling. Capacity building and training for housekeeping staff and waste workers underpins the model, ensuring segregation and composting practices are sustained on the ground rather than dependent on one-time intervention.

THE BREAKTHROUGH - What made it sustainable and scalable

Most zero waste efforts operate at a single-site or pilot level. This campaign, which has run alongside IPCA own journey since 2001, completes 25 years in 2026, the same year IPCA marks its 25th anniversary. Over this period, the model has moved from isolated beginnings to replication across 155 societies simultaneously. This demonstrates that decentralized, self-sustaining waste management is not limited to isolated case studies and can be scaled zone-wide, turning individual BWGs into a network of self-sufficient "zero waste" communities.



33

Aerobins installed



~142

Wet waste treated (in MT)



4,374,330

Dry waste collected and recycled (in kg)



“Leading the Zero Waste Project has taught me that real change starts at the source. When a society composts its wet waste on-site with Aerobins and channelizes its dry waste to authorized recyclers, waste stops being someone else's problem and becomes a shared responsibility. What I value most is the shift in mindset: residents who once threw everything into one bin now segregate with pride. This is a community effort, and I am thankful to every society, resident and team member who has made it work.”

Sachin Jaiswal,
Deputy Manager, IPCA



DIVERSE INITIATIVES

Urban Greening Initiatives

IPCA in collaboration with Borges India Pvt. Ltd. implemented an impactful CSR initiative aimed at enhancing urban green cover, promoting biodiversity, and strengthening environmental sustainability at Delhi Technological University (DTU), Delhi.

“Rooting for a Sustainable Future,” launched in July 2025, resulted in the plantation of 3,000 saplings across 66.31 hectares of the DTU campus. The initiative brought together corporate leadership, academic stakeholders, students, volunteers, and environmental enthusiasts to create a greener and more climate-resilient institutional environment.

“Rooting for a Sustainable Future”

The project focused on the plantation of diverse native, medicinal, and pollution-tolerant species suited to climatic conditions of Delhi. The initiative contributed to improving air quality, enhancing carbon sequestration and biodiversity, strengthening soil health, and mitigating urban heat, while establishing a long-term sustainable green belt within the university campus.

Planted **3,000 saplings** across 66.31 hectares of the DTU campus.

Promoted native biodiversity through the plantation of diverse tree, creeper, and medicinal plant species.



Promoted environmental awareness through community participation and a theatre performance highlighting pressing environmental challenges.

Established a dedicated green belt designed to improve air quality, support biodiversity, enhance soil health, and mitigate urban heat.

Engaged students, faculty, volunteers, dignitaries, and community stakeholders in environmental action.

Supported long-term sustainability through watering, mulching, soil management, pest control, growth monitoring, and post-plantation maintenance.



Sustainable Environmental Initiatives

Sustainable Solid Waste Management - Karanaipuducheri Village

IPCA in collaboration with Perfetti Van Melle India Pvt. Ltd (Perfetti). implemented an integrated solid waste management initiative in Karanaipuducheri Panchayat, with a concentrated focus on Periyar Nagar Wards 1 and 2. The Sustainable Solid Waste Management Initiative was designed to minimise environmental degradation through structured waste segregation, collection, and processing, while building a replicable model that other regions could adopt.

The project took root at the household level, where residents were guided into the practice of separating biodegradable and non-biodegradable waste into distinct bins, with domestic hazardous waste identified and handed over separately. This shift was reinforced through daily door-to-door collection carried out by trained sanitation workers across both wards, supported by a sustained outreach programme in which dedicated interns visited homes to explain source segregation and the value of reducing, reusing, and recycling. Repeated follow-up visits helped the initiative move beyond one-time compliance, building the household-level trust needed for the behaviour change to hold.

Awareness extended into the village's schools, where interactive sessions introduced students to composting and single-use plastic reduction through hands-on demonstrations, positioning them as change agents within their own families. Downstream, the dry waste collected from the wards found its way to a Material Recovery Facility, where a conveyor-based workflow separated recyclables for baling and dispatch to recycling industries, while five Aerobins installed on site enabled the organic fraction to be processed close to where it was collected. Regular clean-up drives using dedicated cleaning machinery rounded out the effort, keeping public spaces litter-free even as the underlying systems for segregation and collection matured.

Regular clean-up drives carried out using dedicated cleaning machinery

898 households and **48** shops covered across Periyar Nagar Wards 1 and 2.

Daily door-to-door collection established across both wards through trained sanitation workers

A structured, replicable model established for segregation, collection, and processing at the panchayat level

Interactive awareness sessions conducted across schools in Karanaipuducheri village

Five Aerobins installed at the Material Recovery Facility for on-site organic waste processing



Provision of Plastic Collection Bins and Aerobins in Badrinath Temple Town

IPCA in collaboration with Perfetti undertook the Provision of Plastic Collection Bins and Aerobins in Badrinath Temple Town, Uttarakhand, to reinforce waste management infrastructure at one of India's highest-footfall pilgrimage sites. Timed for dispatch ahead of the Badrinath Yatra season, the initiative was designed to help the temple town manage the surge in plastic and organic waste that accompanies the annual pilgrimage.

Fifteen plastic collection bins were installed at strategic locations across Badrinath and formally handed over to the Badri Kedar Temple Committee, giving pilgrims and local vendors a systematic channel for segregating plastic waste during the Yatra period. Alongside this, four Aerobins were installed to enable on-site treatment of organic wet waste, reducing the town's dependence on external disposal mechanisms at a time when its waste generation multiplies several times over. Together, the two interventions gave Badrinath a working segregation-and-treatment system in place before the season's pilgrims arrived, rather than infrastructure built to catch up with the waste after the fact.



15 plastic collection bins installed across strategic locations in Badrinath.

4 Aerobins installed to enable on-site organic waste treatment



Infrastructure dispatched and installed ahead of the Badrinath Yatra season.

Bins and Aerobins handed over to the Badri Kedar Temple Committee (BKTC), Badrinath.

Operation & Maintenance of MRF, Rudrapur

IPCA in collaboration with Perfetti took over the operation and maintenance of the MRF, Rudrapur, effective 1st April, ensuring a smooth transition and continuous operation of the facility from the point of handover. The scope of responsibility was comprehensive: manual and mechanical segregation of waste into recyclable, biodegradable, and reject fractions; systematic recovery and sorting of recyclable material; safe and hygienic storage ahead of dispatch; and routine plant operations backed by a structured preventive and corrective maintenance regime.

At the facility, dry waste received from collection rounds moves through primary and secondary manual segregation, where recyclables are sorted by material type; plastic, paper, metal, and glass, before being baled and dispatched to authorised recycling facilities. Consistent attention to process efficiency, equipment reliability, and regulatory compliance, backed by disciplined record-keeping and reporting, kept the facility running without interruption through the reporting period. Site visits organised at the MRF over the course of the year gave stakeholders a first-hand view of the recovery process in action.

446 MT of total waste recovered at the MRF between June 2025 and March 2026.

0.4 MT of PET diverted for recycling

Continuous operations maintained through a structured preventive and corrective maintenance regime.

0.6 MT of glass and **0.2 MT** of metal diverted for recycling.

18 MT of multi-layered plastic (MLP) diverted for recycling.

4.6 MT of paper and **2 MT** of other plastics diverted for recycling.



Maintenance of Green Belt at Rudrapur

IPCA in collaboration with Perfetti, carried forward the maintenance of the Green Belt, Rudrapur, a plantation developed near the SIDCUL industrial area, through a half-yearly cycle running from April to September. The mandate centred on ensuring the healthy growth and survival of the existing plantation while enhancing green cover across the site, work carried out through regular irrigation, fertiliser application, and replantation wherever required.

The green belt's plant palette spans trees such as Jamun, Pine, Ashok, and Salix, shrubs including Hibiscus, Kaner, and Lantana, along with grasses, palms, herbaceous flowering plants, and aquatic species such as water lily. Organic fertilisers and DAP were applied to strengthen nutrient availability, followed by scheduled irrigation that stepped up during the summer months to aid absorption and offset seasonal stress. Where plant mortality occurred, dead or non-viable specimens were removed and replaced, with adequate after-care provided to help the replanted saplings establish. Regular site inspections tracked plant health and flagged stress symptoms such as wilting, yellowing, or pest incidence early, allowing corrective measures; additional irrigation, fertiliser, pest control, or soil conditioning, to be applied promptly, and the survival rate improved progressively as a result.

The cumulative effect of this maintenance cycle is visible in the SIDCUL area's overall appearance: green cover has expanded through plantation, replantation, and survival, vegetative cover has helped suppress dust and reduce exposed soil, and denser canopy has begun to moderate localised temperatures, turning a working industrial belt into a steadily greener one.

Seasonal irrigation scheduling, with increased watering through the summer months	Green belt maintained near the SIDCUL industrial area, Rudrapur, across an April–September cycle	Species maintained span trees, shrubs, grasses, palms, herbaceous flowering plants, and aquatic
Replantation carried out at identified locations to address plant mortality.	Organic fertilisers and DAP applied to support plant establishment and growth.	Plant survival rate improved progressively through regular inspection and corrective care.



NEW COLLABORATIONS

Capacity Building for Sanitation Workers

IPCA in collaboration with WeCare has been implementing a capacity-building initiative for sanitation workers in Kodaikanal, designed to strengthen waste segregation practices, hygienic handling of waste, and the use of protective safety equipment, while positioning sanitation workers as on-ground communicators capable of driving household-level awareness during their daily collection rounds. Alongside training sessions, the project incorporates the distribution of IEC materials for community outreach and the provision of safety kits, including gloves and masks, to reinforce safe working practices among the workforce.

The initiative took root through close coordination with the Kodaikanal Municipality, which, serving approximately 36,501 residents across 10,097 households in 24 administrative wards, guided the identification of three intervention wards reflecting the town's varied socio-economic and geographical character: Ward 6 (Naidupuram and Laws Ghat Road, a mixed residential-commercial area), Ward 8 (North Lake Boundary and Chettiar Road, an area shaped by tourism activity), and Ward 15. This spread allowed the project to engage sanitation workers across differing operational and community contexts.

Field-level assessments followed in each selected ward, examining collection routes, existing practices, and infrastructure challenges through direct observation and worker interaction. A technical visit to the Municipal Waste Processing and Resource Recovery Centre offered further insight into downstream operations, from preliminary segregation and material sorting to the baling of waste for dispatch to cement plants as Refuse-Derived Fuel, underscoring how upstream source segregation directly eases the burden on such processing systems.

The first capacity-building session for sanitation workers was conducted in Ward 15 (Munjikal) on 31st March 2026, combining practical demonstrations with interactive discussion to build worker competence in segregating wet and dry waste, recognising the difficulties posed by mixed waste streams, and applying safe handling and hygiene practices. Awareness activities were continued through daily collection interactions, ensuring sustained engagement with waste generators and promoting behavior change within the community.

First sanitation workers' training session conducted in Ward 15 (Munjikal) on 31st March 2026.

Three wards selected for intervention; Ward 6, Ward 8, and Ward 15, across a municipality of 24 wards, 36,501 residents, and 10,097 households.

Sanitation workers engaged as on-ground communicators, reinforcing source segregation messages during daily collection rounds.

IEC pamphlets and workshop banners developed for household-level waste segregation awareness

Sanitation workers trained in wet-dry segregation, safe handling, hygiene, and use of protective equipment.

Technical visit undertaken to the Municipal Waste Processing and Resource Recovery Centre to study downstream segregation, baling, and RDF processing



Strengthening Educational Infrastructure

As part of ongoing efforts to strengthen government school infrastructure through sustainable, plastic waste-based solutions, recycled school desks were dispatched to beneficiary schools in Delhi and Haryana (BSES Rajdhani) and Noida (Care Today Fund). The initiative was designed to convert low commercial value plastic waste into durable classroom furniture, addressing infrastructure gaps in government schools while promoting responsible recycling practices.

With support from BSES Rajdhani, 200 recycled school desks were manufactured and dispatched to 2 government schools across Delhi and Haryana. These desks were produced by processing 6,000 kg of plastic waste, converting material of otherwise limited recycling value into functional, long-lasting classroom seating.

With support from Care Today Fund, 250 recycled school desks were manufactured and dispatched to a government school in Noida. The desks were produced through the processing of 7,500 kg of plastic waste, diverting material with limited commercial value into productive educational infrastructure.

By converting plastic waste into durable school furniture, both interventions addressed two critical needs simultaneously, reinforcing recycling pathways for low commercial value plastic waste and improving classroom seating facilities for students in government schools. Together, these efforts reflect a replicable model for using recycled plastic to strengthen public school infrastructure across different geographies.



Zero Waste Initiative at Integrated Headquarters of MOD (Army) Camp

IPCA launched the Zero Waste Initiative at Delhi Cantonment on 6th February 2025, bringing decentralised, scientific waste management to one of Delhi's largest and most densely populated cantonment areas. Spread across roughly 42.3 sq. km and home to over 1.1 lakh residents, Delhi Cantonment's mix of residential colonies, offices, messes, and markets generates waste at a scale that mixed, undifferentiated disposal could no longer keep up with. The initiative set out to change that at the source; segregating, composting, recycling, and reusing waste within the cantonment itself, rather than exporting the problem outward.

The initiative rests on three interlocking interventions. At its foundation is composting: Aerobin composters, an electricity-free system that uses a patented center-lung design for odour-free, chemical-free decomposition, were installed to process the cantonment's food, kitchen, and garden waste into organic compost within 40–45 days, cutting the volume of wet waste leaving the area for disposal. Alongside this, a dry waste collection and value exchange model gives plastic and paper waste a second life, plastic collected from residents is exchanged for planters and tree guards made from recycled plastic, while paper waste is exchanged for cartons of paper reams, turning a collection drive into a tangible incentive for participation. The third strand closes the loop visibly: benches, chairs, tables, planters, and dustbins made from recycled materials have been installed across the cantonment, alongside a "Wall of Kindness" where residents donate books, clothes, and household items for others to take and reuse, extending the initiative's circular-economy logic from waste materials to everyday goods.

Underpinning all three strands is sustained community engagement; awareness workshops, training sessions on segregation and home composting, and street play (Nukkad Natak) performances that carried the message of responsible waste handling to residents, staff, and workers in a form built for retention rather than a one-time briefing.

Over **51 tonnes** of organic waste treated through Aerobin composters, generating approximately **10 tonnes** of compost to date.

Nearly **13 tonnes** of e-waste handed over to authorised recyclers in support of responsible e-waste management.

Nearly **20 tonnes** of plastic waste and **18 tonnes** of paper waste collected and diverted to authorised recycling channels.



Restructuring of the Solid Waste Management System at Bareilly Cantt.

IPCA has been officially empanelled to undertake a comprehensive survey and analysis of the existing solid waste management (SWM) system at Bareilly Cantonment. The collaboration centres on understanding how waste is currently generated, collected, transported, and processed across the cantonment, and on identifying the gaps that limit the efficiency and sustainability of the system.

The survey and analysis will be followed by the drafting of suggestive measures for implementing sustainable waste management initiatives at the cantonment. Together, these steps lay the groundwork for restructuring the SWM system on a sound, evidence-based footing, and mark an important step in growing engagement with urban local bodies.

Key Components:

- Comprehensive survey and analysis of the existing SWM system
- SWM Gaps and improvement areas to be identified across the cantt.
- Suggestive measures to be drafted for sustainable initiatives
- Foundation for restructuring the SWM system of the Bareilly cantt.



Project Swachhta Sankalp, Kanpur

IPCA in collaboration with Pernod Ricard, project Swachhta Sankalp is being implemented in rural Kanpur. The project focuses on reducing plastic waste and improving waste management practices within the community.

By combining corporate support with on-ground expertise in waste management, the project works to bring about lasting change in how the rural community handles and disposes of its waste, with particular emphasis on curbing plastic waste at its source.

Key Components:

- Location: Kanpur
- Focus on plastic waste reduction
- Improved waste management practices at the community level



ACADEMIA

Shiksha Sahyog Scholarship Scheme

Inspired by the Hon'ble Prime Minister's initiative to provide free education to students who lost their parents during the COVID-19 pandemic, CA Parivaar launched the Shiksha Sahyog Scholarship Scheme to support underprivileged CA students across India. This initiative aligns with the United Nations' Sustainable Development Goal on Education, aiming to provide quality education to all. In 2021, Concentrix joined hands with IPCA and CA Parivaar, sponsoring 100 students and significantly expanding the scheme's reach. Over the past three years, our collaborative efforts have yielded remarkable results. Last year, 38 new scholars enrolled. Today, we are proud to have given full scholarships to 267 CA students across India, with 74 students qualifying and 7 securing All India Ranks. Through continuous mentoring and learning sessions, we have created a supportive ecosystem that empowers students to achieve their goals. This partnership has not only transformed the lives of these students but also contributed to the growth of the accounting profession in India.



IPCA Centre for WorldSpheres Management Research

IPCA and TERI School of Advanced Studies (TERI SAS) have established IPCA Centre for WorldSpheres Management Research (ICWMR), a think tank in the field of waste management, environment and sustainable development.

Key activities

- Technical consultancy for improving ESG performance, carbon mitigation, BRSR and other regulatory reporting
- Research-led solutions for material recycling, waste treatment, meeting the EPR compliance, CSR, and environmental risk management
- Improving brand reputation, profits, and business resiliency for corporates
- Environmental, water and carbon accounting through audits, meta-analysis of research data, and decision-making tools
- Training and capacity building

Training Programmes:

A) Training of trainers for empowering change makers

Realising the role of RWAs and citizen groups as ambassadors of change and their potential in influencing community behaviour towards waste management, a Training of Trainers programme was organised for select members. The training provided a basic understanding of waste management, policy frameworks, and processes of waste collection, segregation, processing, etc. The session addressed their queries and clarified misconceptions that they come across while working to compel fellow community members to practice waste segregation, waste minimization and sustainable consumption. The training was attended by 60 change makers.

B) Training on waste management systems: operations and maintenance (Ministry of Tourism and Environment, Maldives)

An intensive training programme was organised on waste management systems to provide an in-depth understanding of waste management operations, focusing on sectoral approaches, operational models, on-ground processes, and regulatory compliance related to waste management practices and a field visit to the waste management facilities. Participants engaged in interactive classroom sessions led by experts from the Centre and partner organisations. The exposure visits helped participants gain first hand insights into operational workflows, technology options, and best practices in sustainable waste management.

Research and Consultancy:

C) SkillS 4.0: Training programme on Fundamentals and Applications of Life Cycle Assessment (19–20 July 2025)

The training programme on ‘Fundamentals and Applications of Life Cycle Assessment’, was successfully conducted by Dr. Atul Kumar. The programme brought together participants from diverse fields, including academic institutions, corporates, and other sectors.

A) Monitoring the main work of the public-private partnership project for the collection, transportation,

Highlights

14 Participants

6 officials from the Maldives Clean Environment Project under the Ministry of Tourism and Environment, Maldives.

Attended by **70+** participants representing corporates, NGOs, academic institutions, and consultancy agencies

treatment, and disposal of municipal solid waste in designated zones of MCD (MCD & DMSWSL | January 2025 - June 2025)

The project involved monitoring the work of the Public-Private Partnership (PPP) between the Municipal Corporation of Delhi (MCD) and M/s Delhi Municipal Solid Waste Solutions Ltd. (DMSWSL) as an Independent Consultant. The operations of DMSWSL across the entire waste management chain from collection, transfer, transportation, processing, and final disposal in five MCD zones were monitored. The project introduced a scientifically designed sampling methodology to evaluate daily and monthly performance. The project developed a daily evaluation matrix with sub-indicators, real-time tracking, and quantifiable scoring for the operational activities.

B) Assessment of social, environmental and economic impact of waste management project implemented under CSR initiative (SBI Cards and Payment Services Ltd. | April - June 2025)

The study assessed the social, environmental, and economic impacts of SBI Card’s MASS initiative, which sourced and processed plastic waste to make recycled boards. The assessment quantified measurable reductions in GHG emissions, land degradation, fossil fuel use, and health risks, while delivering social benefits. These insights empowered SBI Card to drive impactful CSR initiatives, embed measurable impact metrics, and align closely with ESG and sustainability reporting standards.

C) Assessment and restoration of water bodies at four sites maintained by the Archaeological Survey of India Bisleri International Pvt. Ltd. | April - November 2025

The project involved a technical assessment of the water quality and quantity parameters of four traditional water bodies located at the heritage sites maintained by ASI in Rajasthan and Bundelkhand region of India. It converted scientific findings into actionable interventions, such as redesigning inflow channels, improving water recharge zones, and introducing an environmentally safe treatment process. This ensures Bisleri’s conservation efforts are not temporary but designed for long-term sustainability.

D) Estimation of Carbon Emissions from Decentralized Organic Waste Management Project and Development of a Toolkit Swarn Lata Motherson Trust (SLMTT) | Sep 2025- Jan 2026

The project focused on assessing the environmental impacts of the decentralized organic waste management project implemented across multiple Indian cities, under the CSR initiative of the Swarn Lata Motherson Trust (SLMTT) and developing a user-friendly toolkit. A stakeholder training programme was also conducted for the Motherson Trust and its partners on 8 January 2026 to support future monitoring and adoption of the toolkit.

E) Impact assessment of the CSR project of SBI Cards and Payments Services Limited in Jammu, India SBI Cards & Payment Services | Dec 2025 – March 2026

Sites Monitored

59

Wards

9

FCTS

59

Dhalaos / open sites / bins

59

Primary collection vehicle

59

Secondary transportation vehicles

“ At ICWMR, we are working to strengthen the links between research, policy and practice through our work on waste management, circular economy, resource efficiency and capacity building. I look forward to taking this work forward and creating larger, lasting impact.”

Garima Kaushik,

Head, ICWMR



“ The key research contribution of the project is developing mathematical models to estimate carbon footprint across various life-cycle stages and an Excel-based decision-making toolkit.”

CELEBRATING 25 YEARS OF SUSTAINABILITY | ANNUAL REPORT 2025-2026 | P - 43

The project aimed to evaluate the social, environmental, and economic impacts of distributing 11,000 recycled plastic school desks in three districts of Jammu, namely Doda, Kathua and Udhampur. The study evaluated improvements in classroom infrastructure, student comfort, and the overall learning environment, along with the environmental benefits of using recycled plastic materials. A comprehensive impact assessment report has been prepared and successfully submitted to SBI Cards and Payments Services Limited. The key research contribution of the project is the development of a methodology and the estimation of the Social Return on Investment, along with the assessment of environmental impact using LCA.

International Conference:

This year, we successfully organised IRIS 2026 on 16- 17 January at India Habitat Centre, New Delhi. IRIS brought together around 250 national and international industry leaders, policymakers, government officials, researchers, media professionals, civil society actors, and students to advance dialogue, innovation, and collaboration in sustainable waste management and circular economy practices.

Key Attractions:

- Inauguration of the Summit by Shri Tokhan Sahu, Minister of State, MoHUA, GoI and Dr Vibha Dhawan, Chancellor, TERI SAS
- Presentations by leaders of 5 industries managing diverse waste streams
- Panel discussion of government officials and multilateral organisations on decentralized, scalable solutions to promote circular economy
- Panel discussion of media professionals on the pivotal role of journalism in advancing awareness and advocacy of circular economy practices.
- The Stories of Impact session that showcased the successful initiatives taken by civil society in managing waste.
- Research Paper Presentation, organized under six thematic tracks, providing a forum for researchers to share interdisciplinary insights and innovations.
- Panel Discussion on Harnessing Collective Wisdom for a Circular Economy by seasoned circular economy practitioners.
- Felicitation ceremony wherein best papers were awarded by the Chief Guest, Prof Prateek Sharma, Vice Chancellor, DTU





Publications:

- Soman, D., Anitha, V., Viswanath, S., & Sreeraj, M. (2025). From cognition to economic valuation of cultural ecosystem services – Evidence from Parambikulam Tiger Reserve, Kerala. *Journal for Nature Conservation*, 84, 126828.
- Bedi, C., Kansal, A., & Mukheibir, P. (2025). SaRVO framework for urban water utilities: Building resilient, liveable, and sustainable cities. *Environmental Science & Policy*, 171, 104135. Elsevier (Impact Factor: 5.2).
- Rao, R., Kansal, A., & Tarannum, F. (2025). Sustainability Assessment Index for Surface Water Bodies for Prioritizing Management Interventions. *Environment and Urbanization ASIA*, 1–16. Sage (Impact Factor: 1.6).
- Satija, P.K., Tarannum, F., & Kansal, A. (2025). Specific water consumption in chromite mining and ferrochrome alloy manufacturing – evidence from water audit for reduction strategies. *Indian Journal of Environmental Protection*, 45(6), 546–554.
- Aryan, Y., Kumar, A., Vanjari, S., Dikshit, A.K., & Shinde, A.M. (2025). Enhancing Sustainability in Municipal Solid Waste Management: An Integrated Approach to Assess Environmental Benefits and Opportunities in India. *Journal of Environmental Engineering, ASCE*, 151(10), 04025066.
- Soman, D. (2025). The Recreational Potential and Livelihood Security Offered by Parambikulam Tiger Reserve, Kerala, India. *Indian Forester*.
- Policy brief on Advancing and Integrating Waste Management and Health
- Handbook on setting and operating Material Recovery Facilities for solid waste in cities and towns

Central Mirror:

A blog on 'Rights of Nature: A missing link in India's Climate commitments' was written by Dr Divya Soman in the Central Mirror.

SPECIAL INITIATIVES

Monthly Sustainability Activities

for the quarter-century milestone

Continuing the spirit of Sustainability Day, celebrated on 16th October, IPCA extended its commitment to environmental sustainability by organizing sustainability-driven activities on the 16th of every month. As part of this ongoing initiative, IPCA distributed organic compost produced at its in-house wet waste management facility among employees, promoting awareness around resource recovery and responsible waste management.

The initiative encouraged employees to recognize the value of converting organic waste into a useful resource and adopting sustainable practices in their daily lives.

Podcast Series

This year, IPCA launched its own podcast series, hosted by Mr. Ashish Jain, featuring conversations with environmental enthusiasts, policymakers, bureaucrats, advocates, and educators on the many facets of sustainability. The series goes beyond the bin to uncover how India's urban waste is being reimagined through science, systems, and sustainability, giving everyday listeners insight into the nuances and opportunities within the waste management and sustainability sectors.

The podcast is released on the 16th of every month, marking 16th October 2001, the date IPCA began its work. Five episodes were released this year, featuring:

1. **Mr. Pradeep Kumar Khandelwal**, Chief Engineer (Retd.), East Delhi Municipal Corporation
2. **Dr. Arun Kansal**, Director, Centre of Excellence (ICWMR), TERI School of Advanced Studies (TERI SAS), New Delhi
3. **Dr. Shyamala Krishna Mani**, Senior Advisor, Centre for Chronic Disease Control
4. **Mr. Mukesh Khare**, Professor, IIT Delhi
5. **Ms. Sanchita Jindal**, former Adviser (Scientist 'G'), Ministry of Environment, Forest and Climate Change

Across the season, episodes explored:

- How India can solve its growing urban waste crisis
- Waste management transformation and key learnings
- Circular economy models reshaping solid waste management
- Pollution control strategies rooted in sustainability
- Turning waste into resources through innovation
- The future of India's green and sustainable economy

Whether for a sustainability professional, policymaker, student, entrepreneur, or conscious citizen, the series offered practical insight and real-world solutions driving waste revolution of the country.

Please visit [@ipcaworld](#) to watch our podcast on Youtube

Compost distribution

To carry the spirit of Sustainability Day forward, IPCA has made the 16th of every month a date of quiet, continued action, distributing compost among residents and employees as a gesture rooted in the same values the day represents.

Over the course of the year, this monthly initiative has seen over 200 packets of compost, each weighing half a kilogram, find their way into homes and hands, a steady contribution towards healthier soil and greener living spaces.



Sustainable Achievable Goals (SAGs)

In alignment with the United Nations Sustainable Development Goals (SDGs), IPCA has formulated 12 Sustainable Achievable Goals (SAGs), offering a set of simple, actionable goals that make sustainable behaviour easier to practice and sustain. Integrated across the organisation's engagement platforms, the SAGs now anchor every workshop, clean-up drive, panel discussion, conference, exhibition, and culmination ceremony that IPCA conducts.

Milestone achieved in the 25th year

Marking 25 years of sustainability action, IPCA set a series of monthly milestones for the year, each one accomplished and shared with its community as it was reached. The Milestones Achieved series traced the organisation's work as it unfolded through the year, plantation drives, recycling volumes, awareness workshops, composting infrastructure, and recycled products, each surfacing at scale as a marker of the ground covered rather than a projection of intent.

The year's milestones moved across the full breadth of IPCA's work. December 2025 saw the organisation cross 25,000 MT of cumulative recycling, followed in January 2026 by the installation of over 1,500 recycled plastic collection bins to widen segregated collection at source. February brought a milestone on the awareness side, with more than 5,000 workshops conducted to build community understanding of waste segregation and sustainable practice. March's milestone shifted to decentralised composting infrastructure, with over 5,000 Aerobins installed across India, while April's achievement gave that infrastructure a visible, everyday outcome: 32,500 recycled desks, built from 1,137 MT of transformed plastic waste, distributed to 1,050 government schools across Jammu, Uttarakhand, Haryana, Uttar Pradesh, and Delhi, benefiting

close to 65,000 students. Alongside these dated milestones, the year also recorded the plantation of over 2,500 saplings on Sustainability Day and the harvesting of over 2,500 MT of compost through Aerobin composters, with the cumulative plastic recycling milestone crossing 1,50,000 MT by July 2026, a marker of how far the year's individual achievements had added up.

Behind this public trail of achievements sat a dedicated milestone tracker, against which progress was monitored on a regular basis to ensure each month's target was being met on schedule rather than assessed only after the fact. This ongoing tracking gave the organisation an early view of where effort needed to be redirected, allowing milestones to be reached consistently through the year rather than left to catch up in its final months.

Each milestone was shared publicly as it was reached, turning the organisation's 25th year into a running, verifiable account of work completed rather than a single retrospective claim made at year-end.



OUR IMPACT

Social Impact

Twenty-five years ago, most of the people who kept cities from drowning in their own waste worked outside any formal system. Few had identity cards for the work they did, most had no safety gear or fixed wage, and no one was tracking what happened to them after the trucks passed. They were, for the most part, the unrecognised hands of a country that had not yet learned to say thank you.

That has changed, one worker at a time. Today, IPCA's network runs over 30,000 strong, spread across 35 states and Union Territories, men and women who once picked through waste on their own terms now stand inside a documented, protected, recognised system. It is easy to read that as a statistic. It is harder, and more important, to sit with what it means: a rag picker who can finally show an ID card that says his work matters. A family whose income no longer depends on chance, but on a structured chain that values what they recover. Dignity, in this line of work, has always been the scarcest resource, and this year, a little more of it reached the ground, including in Kodaikanal, where sanitation workers received their first formal training and safety kits, and were, for the first time, treated as the town's front line rather than its afterthought.

The ripple runs further than the workers themselves. In classrooms across Jammu, Uttarakhand, Haryana, Uttar Pradesh, and Delhi, nearly 65,000 children now sit at desks that used to be someone's discarded plastic bags, 32,500 of them, delivered to 1,050 government schools, built from over 1,137 MT of waste that would otherwise have gone nowhere well. There is something quietly moving about that transformation: a stack of milk pouches and shopping bags becoming the desk a child leans on to write their first exam. Elsewhere, a different kind of second chance took root: 267 students who lost a parent during the pandemic now hold full scholarships toward becoming Chartered Accountants, 74 already qualified, 7 with All India Ranks, 38 of them joining this year alone.

Nearly 19.3 lakh people were touched, directly or indirectly, by Project S.O.R.T. alone, through workshops and street plays that turned composting into a neighbourhood habit rather than a one-time instruction. Project D.R.O.P. reached another 17.5 lakh across eight cities, teaching waste collectors and generators alike to see plastic as something worth separating, not discarding. In Delhi Cantonment, over 1.1 lakh residents gained a system built around them, including a Wall of Kindness, where a family's old clothes or books simply wait for another family that needs them.



Environmental Impact

There is a particular kind of grief that comes from watching a river choke, or a landfill grow taller than the monuments around it. It's not loud grief, it's the slow, background kind, the sort that comes from knowing a problem exists and feeling powerless against its scale. This year, our work pushed back against exactly that feeling.

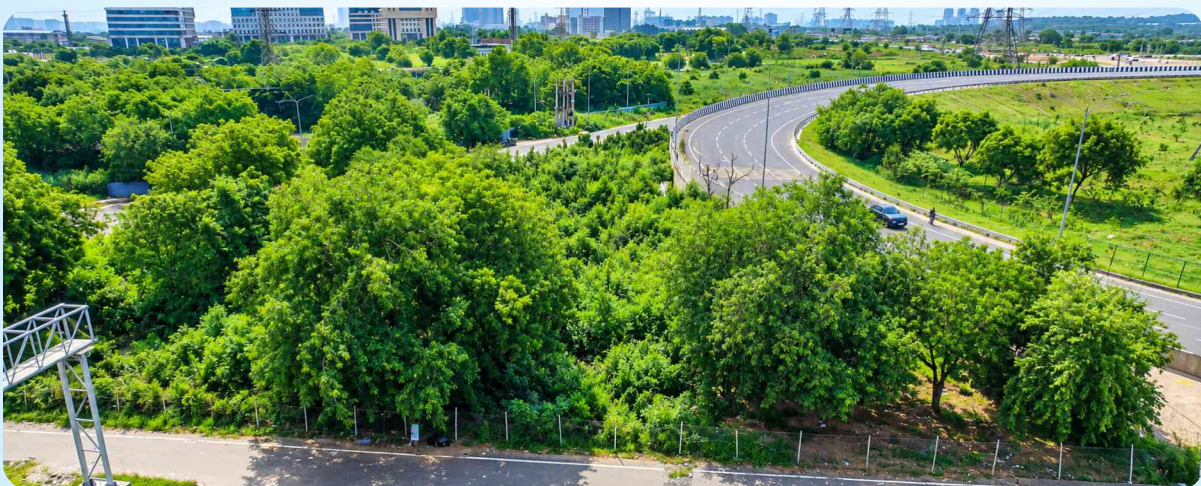
Over 10,400 MT of waste was kept out of landfills in FY 2025–26, plastic that didn't end up drifting into a drain, organic waste that didn't rot uncollected, releasing methane into air that millions of people breathe. Zoom out further, and the number becomes almost hard to hold in the mind: over 25 years, IPCA has now channelized more than 1,50,000 MT of plastic for recycling. That is a quarter-century of insisting, patiently and repeatedly, that waste is not the end of a material's story.

Some of the proof is visible, not just measurable. On the Kherki Daula flyover in Gurugram, a strip of concrete and traffic that nobody would call promising, a Miyawaki forest was planted where conventional afforestation would have found no room to take root. It worked. The site recorded a temperature drop of 5 to 8 degrees, turning a hard, grey stretch of urban infrastructure into something that breathes. That success didn't stay contained to one flyover; it extended onto the NH-48 greenbelt, where 41,465 native and butterfly-attracting plants, 12,305 trees, 29,160 shrubs, now stand as a living, cooling corridor along a highway that used to offer nothing but exhaust.

At Delhi Technological University, 3,000 saplings went into the ground across 66.31 hectares, planted not only by contractors but by students, faculty, and volunteers who showed up to put their hands in soil for a campus they'll leave behind greener than they found it. Elsewhere, over 5,000 Aerobin composters now quietly convert what used to be "waste" into over 2,500 MT of compost, turning kitchen scraps and garden trimmings into something that feeds soil instead of poisoning it.

Project D.R.O.P. alone recycled 7,497 MT of plastic this year, avoiding 8,820 MT of CO₂e emissions in the process, the kind of number that's easy to skim past, until you remember it represents actual carbon that did not enter actual air. In Delhi Cantonment, over 100 tonnes of plastic, paper, and e-waste were diverted through a system that turns collected material into planters, tree guards, benches, and dustbins, waste literally rebuilt into the furniture of daily life.

None of this undoes the scale of India's waste challenge. The landfills are still there. The plastic still arrives faster than anyone would like. But this year offered proof that the challenge is not hopeless, that behind every tonne diverted, every degree of temperature dropped, every root planted in unlikely ground, there are people choosing, repeatedly, not to look away.



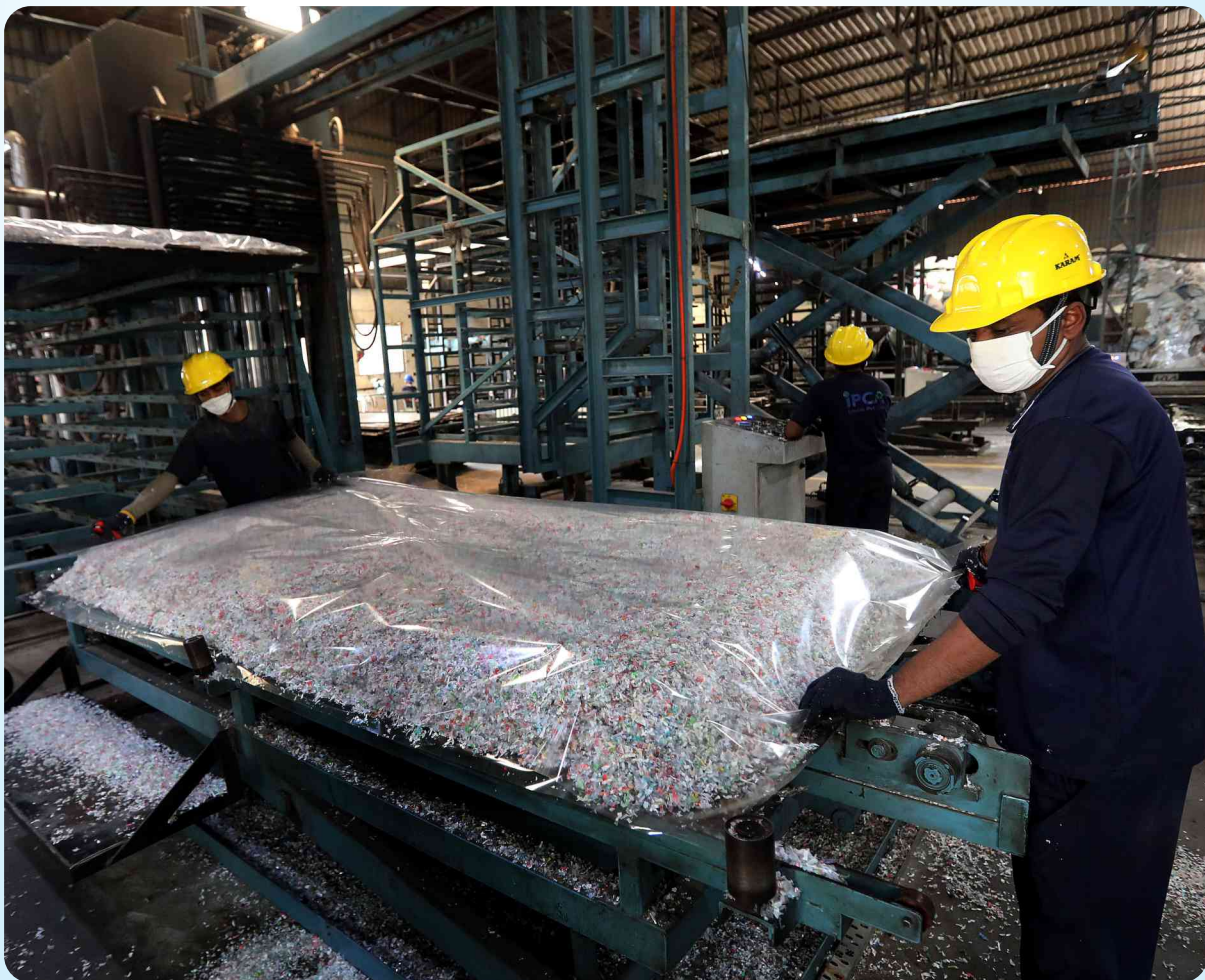
Economical Impact

Some numbers matter less for their size than for what they confirm. The real story is not the figure itself; it is what had to be true for that figure to exist. An effort that began with a handful of rag pickers in Delhi has grown into infrastructure the formal waste economy of the nation now depends on.

That growth moves in two directions, and both matter. On one side are the brand owners, defence establishments, and CSR partners, SBI Card, SLMTT, Kia India, Bisleri, Dabur, Concentrix, Perfetti Van Melle, and others, several of whom have stayed on for a fourth or fifth consecutive phase. That kind of return is not loyalty for its own sake; it is what happens when an audit-once-a-year vendor relationship turns into something closer to a standing partnership, one built on outcomes a partner can verify.

Underneath the revenue sits a second economy that never appears on a balance sheet. 32,500 school desks, built from waste with almost no commercial value on its own, reached government schools that could rarely have funded new furniture from their own budgets. Each desk is, in its own modest way, public infrastructure paid for by a bag of plastic someone nearly threw away.

None of this is really about the scale of one year's revenue. It is proof that two and a half decades of unglamorous, incremental work compounds, into infrastructure, into trust, into partnerships that outlast a single financial year. The figures will keep shifting. What they add up to is built to last.



Our Accolades

ICEF 2025

IPCA recognized as winner in Circular Economy practices



Best NGO of the Year

1st Position at the Plastic Recycling Excellence Awards organised by Plastic Recycling Conference Asia 2026



Extraordi - नारी Award 2026

Radio Mirchi's Environmental Sustainability award received by Dr. Reena Chadha, General Manager, IPCA



A special award presented to Mr. Ashish Jain, Director, IPCA, by Delhi Police West District, on the occasion of launched of "Swachh Police - Swachh Paryavaran"



Best Recycled Product of the Year

1st Position at the Plastic Recycling Excellence Awards organised by Plastic Recycling Conference Asia 2026



6th Edition CII 4R Awards

IPCA emerging as winner in "Leading organization in managing MSW"



6th Edition CII 4R Awards

IPCA emerged as one of the leading 25 sustainable industries of India



Our Team



Pratyush Shukla



Garima Kaushik



Dr. Reena Chadha



Madhu Jaswal



Ranvir Singh



Deepanshi Gandherva



Kriti Jain



Zeeshan Khan



Pravin Lawande



**Jaikumar
Krishnamurthy**



**Raj Kumar
Gupta**



**Karuna Shankar
Shukla**



**Abhishek
Shrivastava**



Yogesh Kumar



Poornima Singh



Nitin Sharma



Rahul Saini



Pooja Johri



Denzil Basil



Sachin Jaiswal



Manish Gandhi



**Hemant Surendra
Mishra**



Sandhya



**Praveen
Kumar Jha**



Sachin Deshmane



Vivek Anil Vable



**Prathamesh
Salgaonkar**



Nitika Chandel



**Shivangi
Choudhary**



Sahib Gambhir



Shantanu Kashyap



Sachin Prasad



**Tarkeshwar
Pandey**



Lokesh Kumar



Shubham Singh



Pankaj Semwal



Amit Kumar



Minakshi Bharti



Manisha Vudipi



**Ashish
Kumbhalkar**



Sopan Ingole



Ujwala Salunkhe



Satender Singh



Nikky Raj



mohammed Shoyab



Santhosh Kumar



Sakshi Bhoir



Ansh Rastogi



Ramji Saxena



Navneet Kohli



Subodh Kumar



Mukesh Kumar



Sompal



Sanjeev Kumar



Roshan Balsure



Devdutt



Gurwinder



Dinesh Kumar



Rajat Sharma



Karan Sahu



Deepanshu Maurya



Vishal Kumar



Jalaj Gupta



**Vaibhav Ashok
Nasurde**



Navaneet Kumar



Pranjal



Pallavi



Abhishek Sharma



Rupesh Kr



Shivansh Raikwar



Deepak Kumar



Devinder Singh



Pradeep



Jasvindra



Harvinder Singh



Aatish Pradhan



Monu Singh



Rahul Kumar



Raghuvir Krishnaji



Chetan Baisane



Sumit



Gurpal Singh



**Hendre Datta
Kacharu**



Amol Wavalkar



Aman Shukla



Jaykant Roy



Harish



Komal Ubale



Dhammapal Khillare



Balraj



**Manoj Raj
Jaishankar**



Aakash Singh



Rajnesh Kumar_



Vikram Singh



Surya Prakash Yadav



Indar Khatik



Gulab Sable



Suchit Chaudhari



Sahil koli



Bijender



Harpreet Singh



Ismail Zabiulla



Pravin Khambe



Arjun Khandare



Sunny Kumar



Nikhil



Rahul dhawale



Vinayagan Devendra



Ashish Sagar



Borkar Vikas



Shyam Lal Shukla



Spurthi



Neha Kumari



Shubham Diwakar



Anchal Thakur



Komal Singh



Neha Thakur



Sujal Jain



Sandeep



Niyar Gogoi



Ravi Kumar



Jai Prakash



Sujeet Kumar



Himani Gautam



Ramachandra Gowda



Sourabh Singh



Umesh Sangole



Sujit Gedam

“During 2025–26, I have been able to contribute to the continuous improvement of procurement practices at IPCA. By strengthening vendor coordination, improving sourcing strategies, and adopting the ERP system, we have made procurement processes more structured, transparent, and efficient across PAN India projects.”



Pooja Johri,
Deputy Manager
- Purchase, IPCA

“IPCA's 25 Years is all about the People Behind Its Journey. When I look back, I see much more than milestones and achievements. I see people, their journeys, their struggles, and their celebrations that have quietly shaped this organisation over the years. This year gives us an opportunity to pause and appreciate the people who have built this organisation, carried its values forward and contributed to every chapter of its growth. For me, being associated with IPCA is not just about being part of an organisation; it is about being part of a larger purpose. Here's to the people who built the journey, the people who are shaping it today, and the people who will carry it forward.”



Kriti Jain,
Assistant General Manager - HR, IPCA

Information, Education & Communication (IEC)

The Information, Education & Communication (IEC) strategy is central to IPCA. Designed to raise awareness and disseminate vital information about its objectives through capacity-building initiatives and community engagement. This approach embodies the spirit of “for the people, of the people, and by the people,” cultivating a collaborative effort to ensure the success of our sustainability initiatives. Our IEC has three critical components:

The stakeholders including ULBs, community members and housekeeping staff, waste workers, maids and those who implement the IEC activities;

A typology of activities spanning interpersonal communication, ambient media, mass media, and digital platforms;

A robust exposure framework that measures the reach and impact of these initiatives, thereby promoting a deeper behavioural change within the community.

Below are the IEC activities conducted all over the nation that brought behaviour change as key accomplishment:



“At IPCA, I believe IEC - Information, Education and Communication has been a key pillar for both our branding and communication. Through IEC, we have been able to communicate more effectively about who we are and what we do. It has helped us build our brand visibility and showcase our projects and their on-ground impact in a simple, human way. In the past year, our IEC initiatives have created great impact, strengthening our connect with communities, partners and stakeholders.”

Denzil Basil,
Deputy Manager, IPCA





THU, 24 APRIL 2025
EDITION: GURGAON, PAGE NO. 3

■ **फेज-3 में तीसरे कार्यक्रम चरण का शुभारंभ किया**

होवया व आईपुढील किम्वदन्त नव्हेत परंपरागत रूपे अट्ट परंपराग्रहण करीत नव्हेत ही सत्यता आहे. यासाठी काही प्रयत्नांची गरज आहे. यासाठी काही प्रयत्नांची गरज आहे. यासाठी काही प्रयत्नांची गरज आहे.

गुरुवाचन, 23 अप्रैल (हम)

किया इंडिया व इंडियन
एनर्जी कंट्रोल एसोसिएशन द्वारा
कराया। यह परियोजना देश के
आठ प्रमुख शहरों में संचालित हो
रही है, जिसका उद्देश्य प्लास्टिक
कचरे के स्रोत पर ही पृथक्करण,
निर्जनक और सामुदायिक
कार्यकर्ता के माध्यम से व्यवहार में
दलाव लाना है।

श्री, लेकिन अन्तिम बलवान अन्तर्गत
सहयोगी में ही आराम।

इस कारण में कई वृत्त
अधिकारी शामिल हुए, जिन्हें मरुत
डा. विष्णु कुमार हा (बलवान अन्तर्गत
के दिवङ्गत), श्री सत्येन्द्र कुमार (नीति
अधिकारी) और श्रीमती बलवान राय,
(जिज्ञासुअधिकारी, धर्मिणी बलवान),
है सम्मेलन में 250 से अधिक लोग शामिल
हूँ। इसमें तीन महत्त्वपूर्ण विषयाएँ पर
हूँ: केंद्रीकृत और विश्व-केंद्रीकृत
प्रबंधन की नीति, अन्तः-अन्तः
धार्मिक/सांस्कृतिक के नियन्त्रण
पुनर्निर्माण, सामाजिक जिम्मेदारी के अन्तः
सामुदायिक नेतृत्व के शास्त्र। इन चर्चाओं
में नीति अन्तर्गत, एडमोनिस्ट्री, अर्थात्
अन्तर्गत, जैसे संस्थाओं के विशिष्ट
आदेश और अदालतों के अन्तर्गत
विचार लें। अन्तर्गत पर्यावरण की दिशा
अच्छा काम करने वाले लोगों और
संस्थाओं को सामाजिक कल्याण
प्रोजेक्ट मॉडल में काम करने का
समर्थन/सहायता की भी उनके योगदान के लिए
प्रशंसा पर हुए हैं।

दिल्ली के महापौर राजा इकबाल सिंह, जो इस सम्मेलन के मुख्य अतिथि थे, उन्होंने कहा: ठागुर हर कॉलोनी यह ठान ले कि वह कचरा मुक्त बनेगी, तो दिल्ली में जो कचरे के पहाड़ हैं, वे खत्म हो सकते हैं। जब कचरे का निपटान घर पर ही हो जाएगा, तो डंपिंग ग्राउंड की जरूरत नहीं पड़ेगी। सरकार पूरा सहयोग

वहूँ चुनौती के बीच, इन्हीं दिल्ली स्थित आदर्शन (आर्गनिसीय) द्वारा और नागरिक सभ्यता और सामुदायिक मॉडल बदलाव लाने वाले तरीके से अधिक प्रभावशाली बनत किया। यह परिवर्तन का पहला कदम ही है। कार्यकर्ता में मुख्य शब्दों में कहा कि जब भी दिल्ली के कचरे के असली बदलाव जन्मा प्रयत्न को समर्थ की और शहरी कार्य मंत्रालय धीमा करते हुए कहा कि आ। इसके लिए नागरिकों

NL CORRESPONDENT

The culmination ceremony, held here in Community Hall, was attended by DDC Chairman Dhanantr Singh Kotwal; Deputy Commissioner Harvinder Singh; DDC Vice-Chairperson Sangeeta Bhagat; Founder & Director, IPCA Ashish Jain and Secretary IPCA Ajay Garg and other Officers of District Administration. The event featured a lamp-lighting ceremony, the inspection of the school showcasing a skit on "Plastic Waste Management," and the release of a booklet titled "Shaping the Future of Waste Management."

In his address, DDC

Chairman Dhananther Singh Kotwal highlighted the need for better infrastructure in schools, calling this initiative a significant step towards enhancing the education system in Doda.

Deputy Commissioner Harvinder Singh praised the contributions of all stakeholders and emphasized the importance of these steps in enhancing the education system in the district. 'A student's bright future is our aim,' he added.

The Director, IPCA, while promising further collaboration, stressed on the need for plastic waste segregation and reuse to prevent soil and water pollution.

The flagship MASS Corporate Social Responsibility (CSR) initiative has successfully transformed low-value plastic waste into high-impact recycled products, promoting sustainable waste management practices and improving educational infrastructure.

Certificates were distributed to acknowledge the efforts of contributors and stakeholders, and a cultural program was held to celebrate this achievement.

In a pledge to further environmental conservation, attendees vowed to promote waste segregation, recycling, reducing, and making the environment free of pollution.

■ **STATE TIMES NEWS**

Chairman of the DDC, Dhannar Singh, said that the DDC is a voluntary organization. He said that the DDC is a voluntary organization. He said that the DDC is a voluntary organization.

PIONEER NEWS SERVICE ■ New Delhi

young, the general public and institutions." Delhi Mayor Raja Iqbal Singh, who attended the conference as the chief guest, echoed similar sentiments. In his address, he stressed the need for a need to decentralize waste management and promote processing at the local level.

"If every colony resolves to become waste-free, the garbage mountains in Delhi can be eliminated. When waste is processed at the source, there will be no need for any special group."

"The government will provide full support, but real change will only come through public participation."

The meeting was also attended by several senior government officials including Binay Kumar Ila, Director of the Swachh Bharat Mission Satyendra Kumar, Joint NITI Aayog Secretary, Rao, IAS, District Magistrate of West Delhi.

Experts from institutions such as IIT Delhi, NDMC and NITI Aayog presented data-driven insights and case stud-

The event concluded with a felicitation ceremony honouring individuals and organisations that have demonstrated exceptional commitment to environmental sustainability

The conference was organised under the CSR initiative of the Swarnajayanti Madarsen Trust through Project SOIL, a community-focused programme launched in 2018 that emphasises waste segregation at source, local treatment of waste and behavioural change among the public, particularly bulk waste generators.

The conference saw engaging discussions on key issues such as the need to raise awareness of environmental issues, the importance of citizen engagement, the importance of citizen engagement. The conference saw engaging discussions on key issues such as the need to raise awareness of environmental issues, the importance of citizen engagement, the importance of citizen engagement.

 अछी खबर

नई दिल्ली, वरिष्ठ संवाददाता। सोसाइटी और कॉलोनीयों से निकलने वाले कर्णों का लैंडफिल साइटों पर पहुंचने से रोकने के हिल एग्रेसीवी ने एक योजना बनाई है। इसके तहत दिल्ली की 150 कॉलोनीयों की जोरी भेजकर कॉलोनीयों में पर्यावरण बनने की कोशिश है।

योजना के मुताबिक, इन कॉलोनीयों से हादस निकलने वाले गोलों कर्णों को पूरी तरह से मोकै पर ही रीसाइकल और निरस्ताना किया जाएगा। इन कॉलोनीयों में यह योजना पूरी करके कारगर खातिर लगे, उसे नया कर्ण और रीसाइकल राशि भी दी जाएगी। इस फंड का उपयोग करके नए घरों, नए विद्यालयों, नए

300 मीटिक टन कूड़े का हर साल निस्तारण कर रहे

भारत प्रधान नियंत्रण संघ (आईसीएल) के संस्थापक व निदेशक आशीष जैन ने बताया कि एमसीडी के सबसे बड़े कचरे को कॉलॉनीयल व सेमस्ट्रियर को जलौ वेस्ट कॉलॉनीयल में बदलते का काम कर रहे हैं।

 अब 150 कॉलॉनीयल को जलौ वेस्ट में बदलने। जलौ वेस्ट कॉलॉनीयल से एक वर्ष में 300 मीटिक टन कूड़े का निस्तारण किया जाता है। प्लास्टिक व अन्य सुरुत कचरे को रसायनिकल करते हुए कुचने, टैगल वगैर जैसी वस्तुएं बनाई जाती है।

रहे हैं। कॉलोनिनों के घाकों में गीले कपड़े डालकर उससे ख़ाद बनाई जाती है। यह हरिया ख़दाने में भी कारगर होती है। निगम अगले घाकों में 150 कॉलोनिनों को जीरो वेस्ट बदलने में। अब तक निगम ने 590 कॉलोनिनों को जीरो वेस्ट में बदल चुका है।

कार्यक्रम स्वच्छ भारत मिशन 2.0 के तहत प्रशिक्षण शिविर, मनपा, वुई केयर और आईपीसीए की पहल

■ मासिक (मं.) मासिक ■

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मोदी कुंज सोसाइटी में ड्रॉप परियोजना का हुआ विस्तार



जीरकपुर (अरुण/सदीप सिंह बाबा)। मोदी कुंज सोसाइटी, वार्ड 30, जीरकपुर में स्थितता की भावना का जोरदार प्रदर्शन हुआ, जब आइपीसीए टीम ने किया इंडिया प्रॉवेट लिमिटेड की एक कॉर्पोरेट सामाजिक दायित्व (सीएसए) पहल, ड्रॉप परियोजना के अंतर्गत एक जागरूकता अभियान चलाया। इस कार्यक्रम में 100 निवासियों ने उत्साहपूर्वक भाग लिया और प्लास्टिक कचरे के प्रथमकरण और जम्मेदारीपूर्ण रीसाइकलिंग प्रयासों पर सक्षम रूप से चर्चा की। इस कार्यक्रम में वार्ड 30 के एमसी नरेश जी की उपस्थिति ने गौरवान्वित किया, जिन्होंने इस पहल की सराहना की और इस बात पर गर्व व्यक्त किया कि पूरा वार्ड नं. 30 अब सफलतापूर्वक ड्रॉप परियोजना के अंतर्गत आ गया है। इसके अलावा, एसबीएम के प्रोग्राम कोऑर्डिनेटर सुखविंदर सिंह देओल ने कहा कि हमारे शहर को स्वच्छ और सुंदर बनाने के लिए इस प्रकार के कार्यक्रम समय की मांग है। निवासियों ने इस अभियान की सराहना की और पर्यावरण के प्रति जागरूक समुदायों के निर्माण और स्वस्थ जीवन शैली को बढ़ावा देने में इसके

इंटरनेशनल रीसाइक्लिंग इनक्यूबेशन समिट का आयोजन



वैभव न्युन नई दिल्ली

टोरी स्कूल ऑफ एडवांस्ड स्टडीज के अंतर्गत आइपीसीए सेंटर फॉर वेस्ट मैनेजमेंट एंड रिसर्च ने नई दिल्ली में इंटरनेशनल रीसाइक्लिंग इनक्यूबेशन समिट 2026 का शुभारंभ किया। डॉ. हिमालय सिंह, सीईओ, एडवांस्ड स्टडीज के लिए, समान अवसर आयोजित किया। तर्जुमन और डॉ. जेम्स फॉक्स के पुर्नकरण पर अंतर्राष्ट्रीय कार्यक्रम में प्रमुख अतिथि केटीए राज मंत्री टोकरा साहू, जेसी निवेशन से सहायक को प्रोवोकेशन करने के लिए सहायक को प्रोवोकेशन पर जोर दिया। टोरी स्कूल ऑफ एडवांस्ड स्टडीज के निदेशक प्रो.

राष्ट्रीय ठोस कचरा प्रबंधन सम्मेलन का आयोजन देश भर से दिल्ली में जुटे विशेषज्ञ, पर्यावरण संकट से निपटने के लिए सुझाए समाधान

भारत न्यूज | नई दिल्ली

देश में बढ़ते कचरे की समस्या को देखते हुए, इंडियन पल्यूशन कंट्रोल एसोसिएशन (इप्का) ने नई दिल्ली के एनोपल हिल में एक राष्ट्रीय सम्मेलन आयोजित किया। इसका विषय था-ठोस ठोस कचरा प्रबंधन के लिए बदलाव लाने वाले तरीके। इसका पहला दिन 25 सालों से कचरा प्रबंधन के क्षेत्र में कार्य कर रहे हैं और भारत के एक प्रमुख पर्यावरण विशेषज्ञ हैं। यह कार्यक्रम स्थानीय वक्ता मदनसिंह टुट्टर की सीएसएआर पहल प्रोजेक्ट रॉल के अंतर्गत है। यह परियोजना 2018 से शुरू हुई थी और लोगों को कचरे को घर पर ही अलग करने, इसका सही इस्तेमाल करने और संचयन करने के लिए प्रेरित करती है। खासकर उन लोगों को जो बड़े स्तर पर कचरा पैदा करते हैं। यह मिशन

कॉलोनी यह ठान ले कि कचरा मुक्त दिल्ली बनेगी तो कचरे के पहाड़ जल्द खतम हो सकते हैं। इस सम्मेलन में मुख्य अतिथि दिल्ली के महापौर राजू जगन्नाथ सिंह ने कहा, अगर हर कॉलोनी यह ठान ले कि यह कचरा मुक्त बनेगी, तो दिल्ली में जो कचरे के पहाड़ हैं, वे खत्म हो सकते हैं। जब कचरे का निपटारा घर पर ही हो जाएगा, तो इंधन ब्रॉड बैंड की जरूरत नहीं पड़ेगी। सरकार पूरा सहयोग देगी, लेकिन असली बदलाव जनता के सहयोग से ही आएगा। इस कार्यक्रम में डॉ. विनय कुमार झा (स्वच्छ भारत मिशन के निदेशक) सत्येंद्र कुमार (जीएनपीओ) और चंदना राय (निर्वाहक, पंचायत दिल्ली) जैसे बड़े व्यक्तित्वों की अध्यक्षता में समिति 250 में उपस्थित लोगों का शामिल हुए। इसमें तीन महत्वपूर्ण विषयों पर चर्चा हुई-कंट्रोल और कैंपेडन कचरा प्रबंधन को नीत, अलग-अलग क्षेत्रों में अभियान करने के विचारों की चुनौतियाँ, सामाजिक जिम्मेदारी के जरिए समुदायिक दायित्व के माध्यम।

स्वच्छ भारत और शहरी को सार और टिकव कचरे की दिशा में मदद करती है। सम्मेलन को संबोधित करते हुए कैप्टन आवास और शहरी कार्य मंत्रालय के साथ मिलकर काम करना होगा।

राज्य मंत्री लेखन साहू ने वास्तुमय वास्तु से कहा, जो नीति के (कचरा मुक्त) संचयन को बढ़ावा देने के लिए सार्वजनिक के साथ मिलकर काम करना होगा।

ड्रॉप प्लानेट का हिस्सा वार्ड 30 'च में से ड्रॉप मुसाफिरी विधे सार्वजनिक मुहिम नाल गेहिया



अरुण/सदीप सिंह बाबा)। मोदी कुंज सोसाइटी, वार्ड 30, जीरकपुर में स्थितता की भावना का जोरदार प्रदर्शन हुआ, जब आइपीसीए टीम ने किया इंडिया प्रॉवेट लिमिटेड की एक कॉर्पोरेट सामाजिक दायित्व (सीएसए) पहल, ड्रॉप परियोजना के अंतर्गत एक जागरूकता अभियान चलाया। इस कार्यक्रम में 100 निवासियों ने उत्साहपूर्वक भाग लिया और प्लास्टिक कचरे के प्रथमकरण और जम्मेदारीपूर्ण रीसाइकलिंग प्रयासों पर सक्षम रूप से चर्चा की। इस कार्यक्रम में वार्ड 30 के एमसी नरेश जी की उपस्थिति ने गौरवान्वित किया, जिन्होंने इस पहल की सराहना की और इस बात पर गर्व व्यक्त किया कि पूरा वार्ड नं. 30 अब सफलतापूर्वक ड्रॉप परियोजना के अंतर्गत आ गया है। इसके अलावा, एसबीएम के प्रोग्राम कोऑर्डिनेटर सुखविंदर सिंह देओल ने कहा कि हमारे शहर को स्वच्छ और सुंदर बनाने के लिए इस प्रकार के कार्यक्रम समय की मांग है। निवासियों ने इस अभियान की सराहना की और पर्यावरण के प्रति जागरूक समुदायों के निर्माण और स्वस्थ जीवन शैली को बढ़ावा देने में इसके

कचरा कक्षा की



कचरा कक्षा की... (Text continues with details of the activity and its objectives.)

Waste fix hinges on behaviour: Experts

Neha Mittal @nehamittal10

New Delhi: From segregating kitchen waste at home to deploying advanced recycling technologies, India's waste management story is increasingly being shaped by a mix of behavioural change and innovation. Experts say technology has advanced rapidly but recycling and circular economy initiatives still depend on how people handle waste at the most basic level—segregation, reuse and responsible consumption. This interplay between human behaviour and technological innovation is the focus of the International Recycling Incubation Summit (IRIS) 2026, organised by the IPCA Centre for Waste Management and Re-

search at TERI School of Advanced Studies. Sessions on advanced recycling technologies and optimisation models highlighted that India's waste crisis is not just a technological challenge. Shalithree Tewari, expert and co-founder of Do Choo NGO, said poor outcomes often stem from behavioural change alone. Behavioural change also emerged as a key theme in a study on sustainable menstrual hygiene by Smitha Babu, UGC-NET-JRF scholar in psychology. Her research argued that distributing free products alone does not lead to lasting impact. Better outcomes require clear user information, logistics, clean water and sanitation facilities, safe sterilisation methods, menstrual cup libraries and systems for repair or replacement. The summit also highlighted the technological pathways for cleaning material loops. A session on advanced recycling technologies highlighted limitations of conventional mechanical recycling, which degrades material quality and increases dependence on virgin resources. In contrast, chemical recycling processes enable high-quality resource recovery from complex waste streams, experts said. The session also discussed a "wasteful hierarchy" model, which recovers oils, proteins and phenolics from farm and fish processing residues while using leftover biomass for so-

Experts stressed that while resource-driven systems are critical, technology alone cannot deliver results without robust behavioural change.

प्लास्टिक मुक्त अभियान में इंडियापुरमफिर अव्वल

अरुण/सदीप सिंह बाबा)। मोदी कुंज सोसाइटी, वार्ड 30, जीरकपुर में स्थितता की भावना का जोरदार प्रदर्शन हुआ, जब आइपीसीए टीम ने किया इंडिया प्रॉवेट लिमिटेड की एक कॉर्पोरेट सामाजिक दायित्व (सीएसए) पहल, ड्रॉप परियोजना के अंतर्गत एक जागरूकता अभियान चलाया। इस कार्यक्रम में 100 निवासियों ने उत्साहपूर्वक भाग लिया और प्लास्टिक कचरे के प्रथमकरण और जम्मेदारीपूर्ण रीसाइकलिंग प्रयासों पर सक्षम रूप से चर्चा की। इस कार्यक्रम में वार्ड 30 के एमसी नरेश जी की उपस्थिति ने गौरवान्वित किया, जिन्होंने इस पहल की सराहना की और इस बात पर गर्व व्यक्त किया कि पूरा वार्ड नं. 30 अब सफलतापूर्वक ड्रॉप परियोजना के अंतर्गत आ गया है। इसके अलावा, एसबीएम के प्रोग्राम कोऑर्डिनेटर सुखविंदर सिंह देओल ने कहा कि हमारे शहर को स्वच्छ और सुंदर बनाने के लिए इस प्रकार के कार्यक्रम समय की मांग है। निवासियों ने इस अभियान की सराहना की और पर्यावरण के प्रति जागरूक समुदायों के निर्माण और स्वस्थ जीवन शैली को बढ़ावा देने में इसके

स्वच्छ भारत मिशन सिर्फ अभियान नहीं, स्वच्छ भारत की दिशा में एक क्रांति: तोखन साहू

राज्य मंत्री, जगन्नाथ साहू • नई दिल्ली: स्वच्छ भारत मिशन केवल एक अभियान नहीं, बल्कि स्वच्छ भारत की दिशा में एक क्रांति है। विकसित भारत के लक्ष्य को प्राप्त करने का मार्ग सुकृलर इक्वेनामी से होकर जाता है। शहर केवल उपभोग के केंद्र नहीं, बल्कि संसाधनों के पुनः उपयोग और पुनर्जीवन के केंद्र बनने चाहिए। यह बात केंद्रीय आवास एवं शहरी विकास राज्य मंत्री तोखन साहू ने शुक्रवार को इंडिया हैबिटेड सेंटर में आयोजित अंतरराष्ट्रीय रीसाइक्लिंग इनक्यूबेशन सम्मेलन (आईआरआईएस) 2026 के उद्घाटन सत्र में बतौर मुख्य अतिथि कही। दो दिवसीय सम्मेलन टोरी स्कूल आफ एडवांस्ड स्टडीज

रीन्यू टाइम्स

संपादक: मधुन गरीट

PM: PUNJAB/2027/40

EVENING NEWSPAPER

DROP प्लानेट का हिस्सा वार्ड 30, सीरकपुर विधे मेरी ड्रॉप मुसाफिरी विधे सार्वजनिक मुहिम नाल गेहिया



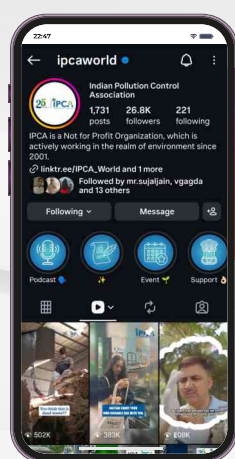
अरुण/सदीप सिंह बाबा)। मोदी कुंज सोसाइटी, वार्ड 30, जीरकपुर में स्थितता की भावना का जोरदार प्रदर्शन हुआ, जब आइपीसीए टीम ने किया इंडिया प्रॉवेट लिमिटेड की एक कॉर्पोरेट सामाजिक दायित्व (सीएसए) पहल, ड्रॉप परियोजना के अंतर्गत एक जागरूकता अभियान चलाया। इस कार्यक्रम में 100 निवासियों ने उत्साहपूर्वक भाग लिया और प्लास्टिक कचरे के प्रथमकरण और जम्मेदारीपूर्ण रीसाइकलिंग प्रयासों पर सक्षम रूप से चर्चा की। इस कार्यक्रम में वार्ड 30 के एमसी नरेश जी की उपस्थिति ने गौरवान्वित किया, जिन्होंने इस पहल की सराहना की और इस बात पर गर्व व्यक्त किया कि पूरा वार्ड नं. 30 अब सफलतापूर्वक ड्रॉप परियोजना के अंतर्गत आ गया है। इसके अलावा, एसबीएम के प्रोग्राम कोऑर्डिनेटर सुखविंदर सिंह देओल ने कहा कि हमारे शहर को स्वच्छ और सुंदर बनाने के लिए इस प्रकार के कार्यक्रम समय की मांग है। निवासियों ने इस अभियान की सराहना की और पर्यावरण के प्रति जागरूक समुदायों के निर्माण और स्वस्थ जीवन शैली को बढ़ावा देने में इसके

स्वच्छ भारत मिशन क्रांतिकारी पहल: राज्यमंत्री नई दिल्ली। आवास एवं शहरी कार्य मंत्रालय के राज्य मंत्री टोकरा साहू ने कहा कि स्वच्छ भारत आज की सबसे बड़ी आवश्यकता है। 2014 में शुरू किया गया स्वच्छ भारत मिशन केवल एक अभियान नहीं, बल्कि क्रांतिकारी पहल है। टोकरा साहू इंडिया हैबिटेड सेंटर में आयोजित इंटरनेशनल रीसाइक्लिंग इनक्यूबेशन समिट 2026 के उद्घाटन सत्र को मुख्य अतिथि के रूप में संबोधित कर रहे थे।

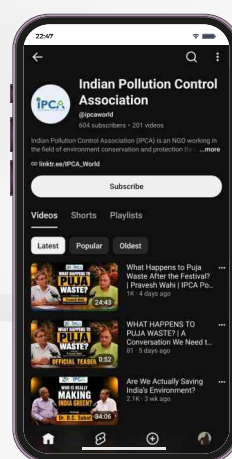
Digital Upgradation

- In the past year, we upgraded ourselves on the digital platforms by adopting new strategies.
- Started including IPCA team members in the digital content.
- Video/Reels are being developed on different topics of environment to spread awareness.
- We are developing digital content for all our projects in the form of posts, videos, documentaries.
- Trendy fun content on sustainability topic is also being developed on the similar themes

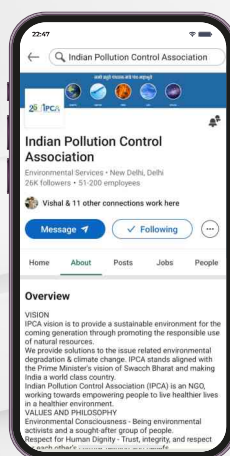
Step Up for Sustainability, Join the IPCA Community



Instagram



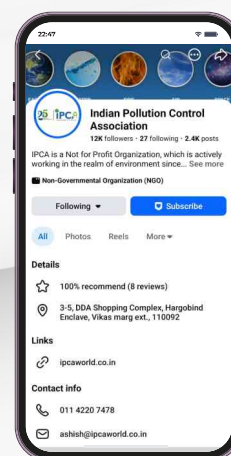
Youtube



LinkedIn



Twitter/X



Facebook

Our Partners



Honorary Member Added to the Governing Body of IPCA

Dr. Tanu Jain

IDES, Chief Executive Officer,
Cantonment Board, Bareilly
Honorary Member, IPCA

We are pleased to welcome Dr. Tanu Jain as an Honorary Member of the Governing Body. We look forward to her valuable guidance and continued contribution to the Board.



Financial Summary

FY 2025-26

INDIAN POLLUTION CONTROL ASSOCIATION
450/1/B-1 STREET NO. 14-A,VISHWAS NAGAR SHAHDARA DELHI 110032

Income and Expenditure Account for the year ended 31.03.2026 (Amount in Rs.)

	Particulars	Note	31 March 2026	31 March 2025
I	Income	15		
	CSR Grant		330,608,254	303,334,961
	EPR Receipts		157,963,056	207,467,628
	Waste management Services & Products		387,109,555	298,507,508
	Donation		3,700,000	2,780,000
	Interest & Others		2,327,409	6,507,420
	Total Income		881,708,274	818,597,517
IV	Expenses:			
(a)	Consumption of material	16	527,563,430	408,618,094
(b)	Employee benefits expense	17	36,470,938	32,977,646
(c)	Finance costs			
(d)	Depreciation and amortization expense		7,438,370	5,323,422
(e)	Other expenses	18	332,097,426	343,415,865
	Total expenses		903,570,164	790,335,026
	Excess of Income over Expenditure Transferred To Balance Sheet		-21,861,890	28,262,490
The Notes referred to above form an integral part of the Income & Expenditure Account . This is the Income & Expenditure referred to in our report of even date.				

IPCA 25वा वधापनदिन

मराठी

पंचवीस वर्षाचा हा प्रवास,
कर्तृत्वाची उजळी पहाट,
मेहनत, जिद्द अन् एकजुटीने,
IPCA ने घडवली यशाची नवी वाट.

स्वप्न होती डोह्यांत घेऊन,
पाऊल टाकले ध्येयाकडे मागे
कून कधी पाहिले नाही.
अडथळे आले कितीही वाटेत
पण पाऊल कधी थांबले नाही.

प्रत्येक हातात सामर्थ्य आहे,
प्रत्येक मनात नवी उमेद आहे.
एकजुटीने सारे चाललो,
म्हणून मिाली यशाची गोड
भेट ईश्वराने दिली आहे.

पंचवीस वर्षे म्हणजे केक,
कळाची मोजणी नाही,
ही तर असंख्य कष्टांची गाथा आहे.
स्वप्नपूर्तीची कहाणी आजचा हा रौप्यमहोत्सव,
नवा संकल्प घेऊन IPCA येत आहे.

IPCA च्या यशाची पताका,
क्षितिजापलीकडे सदैव फडकत आहे.
कालचा अनुभव घेऊन सोबत,
उद्याची स्वप्न समजाऊन घेत आहे.

नवीन ध्येय, नवीन उमेद घेऊन
यशाची नवी शिखरं गाठत आहे.
पंचवीस वर्षाचा अभिमान,
पुढील शतकाची नवी ओढ्य आहे.

IPCA च्या प्रत्येक सहकार्याच्या
अनमोल कर्तृत्वाला मनापासून
मनाचा सलाम देत आहे.



Amol Wavalkar,
Programme Executive, IPCA

हिंदी

पच्चीस वर्षों का यह सफर,
कर्तृत्व की उजली हुई भोर,
मेहनत, जज्बे और एकजुटता से,
प्ब ने खोली सफलता की नई डोर।

आँखों में सपने लेकर,
कदम बढ़ाए लक्ष्य की ओर,
पीछे मुड़कर कभी नहीं देखा,
राह में कितनी भी बाधाएँ आईं,
पर कदम कभी रुके नहीं।

हर हाथ में सामर्थ्य है,
हर मन में नई उमंग है।
एकजुट होकर सभी चले,
इसलिए सफलता का मधुर उपहार,
ईश्वर ने हमें दिया है।

पच्चीस वर्ष केवल, समय की गिनती नहीं,
यह तो अनगिनत संघर्षों की गाथा है,
सपनों के साकार होने की कहानी है।
आज का यह रजत महोत्सव,
नया संकल्प लेकर IPCA आ रहा है।

IPCA की सफलता की पताका,
क्षितिज के पार सदैव लहरा रही है।
कल के अनुभवों को साथ लेकर,
कल के सपनों को संजो रही है।

नए लक्ष्य, नई उमंग लेकर,
सफलता की नई ऊँचाइयों छू रही है।
पच्चीस वर्षों का यह गौरव,
आने वाली शताब्दी की नई पहचान है।

IPCA के हर सहकार्य के
अनमोल कर्तृत्व को,
दिल से सलाम करता है।



Indian Pollution Control Association

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Regional Offices: Bengaluru | Greater Noida | Gurugram | Jammu | Patiala | Pune | Mumbai
Sivasagar | Zirakpur | Chennai

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Website: www.ipcaworld.co.in

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